

JOIN US FOR THE 11TH ANNUAL FASHION GALA

Support local businesses and enjoy
a great time with friends, family
and community for a great cause!

DoubleTree:
225 Water Street
Binghamton, NY 13901

Thursday, May 1st 2025
@ 5:30 PM



Mothers & Babies
PERINATAL NETWORK

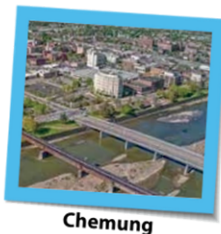
Why Support Mothers & Babies?

Mothers & Babies Perinatal Network (M&BPN) has supported families in the South Central, 8-county region of New York State for over 30 years. Our holistic programs empower individuals across all life stages to make informed choices, fostering long-term community benefits and breaking the cycle of inherited poverty:

- **Perinatal Support:** Guidance for expectant parents, caregiver support, and safe sleep education
- **Family Support:** Empowering caregivers with resources, parenting skills, and bonding opportunities at PAL Family Resource Centers
- **Youth Services:** Educating young people on healthy choices, career skills, and pregnancy prevention
- **Health Insurance Navigation:** Assisting and advocating with applications, billing, and multilingual support for health coverage



Broome



Chemung



Chenango



Cortland

We run lean to maximize our impact; With just 30 dedicated employees. **We served 11,500 new clients** (Fiscal '24)



Delaware



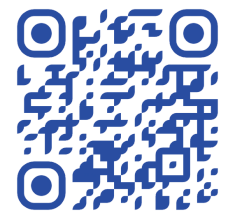
Otsego



Tioga



Tompkins



Scan to learn more



For questions, contact Hien Tran
htran@mothersandbabies.org (607) 772-0517 x133

Enjoy the Benefits of Being a Fashion Gala Sponsor

Enjoy extensive brand exposure, networking opportunities, and the chance to align your brand with a trusted cause. Sponsors will also gain visibility across our marketing channels, creating lasting goodwill within the community.

PLATINUM SPONSORSHIP PACKAGE

Two Available

Investment Level: \$5,000

Title Sponsorship –
Category Exclusivity



Event Visibility

- Signage on the runway
- Sponsor logo featured on all promotional media
- Logo printed on guest giveaways

Advertising and Promotion

- Full-page advertisement in gala program
- Opportunity to include information and/or promotional material in official tote bag.
- Listing in event program, all printed materials, and website

Social Media Exposure

- Social media mentions starting January through May
- Reach over 2.3k followers on our Facebook page!

VIP Access and Special Mentions

- Invitation to VIP Appreciation Event
- Multiple mentions during the event

On-Site Presence

- Free vendor table upon request

Attendance

- Up to ten tickets to the Fashion Gala

Enjoy the Benefits of Being a Fashion Gala Sponsor

Enjoy extensive brand exposure, networking opportunities, and the chance to align your brand with a trusted cause. Sponsors will also gain visibility across our marketing channels, creating lasting goodwill within the community.

<p style="text-align: center;">GOLD SPONSORSHIP PACKAGE</p> <p style="text-align: center;">Five Available</p> <p style="text-align: center;">Investment Level: \$2,500</p>	<ul style="list-style-type: none"> • Event Visibility <ul style="list-style-type: none"> ◦ Signage in registration area • Advertising and Promotion <ul style="list-style-type: none"> ◦ Half-page advertisement in gala program ◦ Opportunity to include information and/or promotional material in official tote bag ◦ Listing in event program, website, and mention the night of the event • VIP Access <ul style="list-style-type: none"> ◦ Invitation to VIP Appreciation Event • Attendance <ul style="list-style-type: none"> ◦ Up to ten tickets to the Fashion Gala
<p style="text-align: center;">SILVER SPONSORSHIP PACKAGE – Ten Available</p> <p style="text-align: center;">Investment Level: \$1,000</p>	<ul style="list-style-type: none"> • Event Visibility <ul style="list-style-type: none"> ◦ Signage at the event • Advertising and Promotion <ul style="list-style-type: none"> ◦ Quarter-page advertisement in gala program ◦ Opportunity to include information and/or promotional material in official tote bag ◦ Listing in event program and website • Attendance <ul style="list-style-type: none"> ◦ Up to five tickets to the Fashion Gala
<p style="text-align: center;">BRONZE SPONSORSHIP PACKAGE – Twelve Available</p> <p style="text-align: center;">Investment Level: \$500</p>	<ul style="list-style-type: none"> • Event Visibility <ul style="list-style-type: none"> ◦ Signage at the event • Advertising and Promotion <ul style="list-style-type: none"> ◦ One-eighth advertisement in gala program ◦ Opportunity to include information and/or promotional material in official tote bag ◦ Listing in event program and website • Attendance <ul style="list-style-type: none"> ◦ Up to two tickets to the Fashion Gala



For questions, contact Hien Tran
htran@mothersandbabies.org (607) 772-0517 x133

Enjoy the Benefits of Being a Fashion Gala Sponsor

Kindly submit your forms and payments by March 31, 2025. Please know that only those at the Platinum level can enjoy the privilege of category exclusivity.

For payments, you have options!

Make checks payable to:

Mothers & Babies Perinatal Network

Mail or Drop Off:

Mothers & Babies
346 Grand Avenue
Johnson City, NY 13790

Online - Link & QR Code:

<https://tinyurl.com/MBGalaSponsor>



I would like to sponsor the 11th Annual Fashion Gala at the level of:

- Platinum (\$5,000 and a table for up to 10)
- Gold (\$2,500 and a table for up to 10)
- Silver (\$1,000 and seating for up to 5 guests)
- Bronze (\$500 and seating for up to 2 guests)

Name of Business/Sponsor (as it will appear in acknowledgments & promotional messaging)	
Facebook URL	
Contact Person	
Street Address	
Email	
Phone	



For questions, contact Hien Tran
htran@mothersandbabies.org (607) 772-0517 x133

Enjoy the Benefits of Being a Fashion Gala Sponsor



- **Wine Table Sponsor:** \$1,000 minimum value - one available
 - Benefits: Company signage on ballroom tables, one-full-page advertisement in program, and two guest tickets to gala, category exclusivity
- **Cocktail Bar Sponsor:** \$750 - one available
 - Benefits: Company signage at both cocktail stations, one-fourth-page advertisement in program, and three guest tickets to gala
- **Dessert Sponsor:** \$500 - one available
 - Benefits: Company signage on ballroom tables, one-fourth-page advertisement in program, and two guest tickets to gala



Business/Sponsor Name (as it will appear in acknowledgments and promotional materials)	
Facebook URL	
Contact Person	
Street Address	
Email	
Phone	

Kindly submit your forms and payments by March 31, 2025. Only those at the Platinum level can enjoy the privilege of category exclusivity.

Make checks payable to:

Mothers & Babies Perinatal Network

Mail or Drop Off:

Mothers & Babies
346 Grand Avenue
Johnson City, NY 13790

Online - Link & QR Code:

<https://tinyurl.com/MBGalaTreats>



For questions, contact Hien Tran
htran@mothersandbabies.org (607) 772-0517 x133

Be A Fashion Gala Vendor

Enjoy extensive brand exposure, networking opportunities, and the chance to align your brand with a trusted cause. Sponsors will also gain visibility across our marketing channels, creating lasting goodwill within the community. Held in the atrium, includes hors d'oeuvres and a cash bar. Limited to twenty tables.

Exhibitor Display & Reception:

5:30 PM – 7:00 PM

Setup Time:

- All exhibitor displays must be set up by 5:00 PM.



What's Included:

- Admission for two, including access to the fashion show and hors d'oeuvres buffet (Additional attendees must purchase separate event tickets.)
- Provided: 8x8 space, one 8-foot skirted exhibit table and two chairs
- Electricity is available upon request



Kindly submit your forms and payments by March 31, 2025. Only those at the Platinum level can enjoy the privilege of category exclusivity.

Make checks payable to:

Mothers & Babies Perinatal Network

Mail or Drop Off:

Mothers & Babies

346 Grand Avenue

Johnson City, NY 13790

Online - Link & QR Code:

<https://tinyurl.com/MBGalaVend>



For questions, contact Hien Tran
htran@mothersandbabies.org (607) 772-0517 x133

Vendor Form

	Type	Special Pricing Requirements	Price	Electricity Needed?
<input type="checkbox"/>	Standard	N/A	\$125	Y or N
<input type="checkbox"/>	Special	<ul style="list-style-type: none"> • Gift a basket valued at \$50 or more for the raffle, auction, or door prize • Required information: <ul style="list-style-type: none"> ◦ Value of the gift basket ◦ Detailed item description ◦ Photo of the basket for promotion <p>Deadline: Gift basket must arrive by April 10, 2025, at Mothers & Babies, 346 Grand Avenue, Johnson City, NY 13790</p>	\$75	Y or N



Name of Business/Sponsor (as it will appear in acknowledgments & promotional messaging)	
Raffle Basket Donation: A picture should be included, if possible, for promotion	
Facebook URL	
Contact Person	
Street Address	
Email	
Phone	



For questions, contact Hien Tran
 htran@mothersandbabies.org (607) 772-0517 x133

Program Advertisements

Promote Your Brand

Make checks payable to:
Mothers & Babies Perinatal Network

Mail or Drop Off:
Mothers & Babies
346 Grand Avenue
Johnson City, NY 13790



<https://tinyurl.com/MBGalaAds>

Event Sponsors and Program Advertisers:

- *Artwork is Due by April 10th:*
- **Format:**
 - High-resolution (300 dpi)
 - PDF or JPG
 - **Color Ads:** For Platinum Sponsors & Cover Pages Advertisers
 - **Black & White Ads:** Must be submitted in grayscale

Selection(s)	Ad	Placement	Size (W x H in inches)	Color or B&W	Price
RESERVED ▲	Centerfold Ad (reserved for Platinum Sponsors)	Full 2-page spread	10.5" x 8"	Color	Platinum Sponsors
<input type="checkbox"/>	Outside Back Cover	Premium back placement	5" x 8"	Color	\$400
<input type="checkbox"/>	Inside Front Cover	Prime inside placement	5" x 8"	Color	\$400
<input type="checkbox"/>	Inside Back Cover	Prime inside placement	5" x 8"	Color	\$400
<input type="checkbox"/>	Full Page	Interior placement	4.5" x 7.5"	B&W	\$300
<input type="checkbox"/>	Half Page	Interior placement	4.5" x 3.5"	B&W	\$150
<input type="checkbox"/>	Quarter Page	Interior placement	4.5" x 2"	B&W	\$100
<input type="checkbox"/>	Business Card	Interior placement	3.5" x 2"	B&W	\$75
<input type="checkbox"/>	Eighth Page	Interior placement	2" x 2"	B&W	\$50



For questions, contact Hien Tran
htran@mothersandbabies.org (607) 772-0517 x133

Secure Your Sponsorship Today!

Select Sponsorship, Fill Out Form, Payment Details



Fashion Gala Sponsor		
Level	Price	Select
Platinum	\$5,000	<input type="checkbox"/>
Gold	\$2,500	<input type="checkbox"/>
Silver	\$1,000	<input type="checkbox"/>
Bronze	\$500	<input type="checkbox"/>

Gala Sponsor - Product Placement			
Placement	Price	Special Contribution	Select
Wine Table	Donated bottles (min total \$1k)	Assorted wines, various price points	<input type="checkbox"/>
Cocktail Bar	\$750	Ingredients for signature cocktail (300+ guests)	<input type="checkbox"/>
Dessert	\$500	Desserts (300+ guests)	<input type="checkbox"/>
Vendor Table (Standard)	\$125	N/A	<input type="checkbox"/>
Vendor Table (Special)	\$75	Donate raffle/auction basket valued at \$50+ (details on page 8)	<input type="checkbox"/>

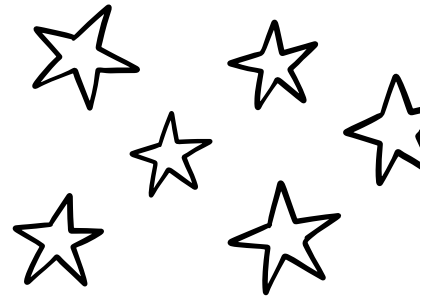
Placement	Size (W x H in inches)	Color/B&W	Price	Select
Centerfold Ad (Platinum only)	10.5" x 8"	Color	Platinum Only	<input type="checkbox"/>
Back Cover	5" x 8"	Color	\$400	<input type="checkbox"/>
Inside Front Cover	5" x 8"	Color	\$400	<input type="checkbox"/>
Inside Back Cover	5" x 8"	Color	\$400	<input type="checkbox"/>
Full Page	4.5" x 7.5"	B&W	\$300	<input type="checkbox"/>
Half Page	4.5" x 3.5"	B&W	\$150	<input type="checkbox"/>
Quarter Page	4.5" x 2"	B&W	\$100	<input type="checkbox"/>
Business Card	3.5" x 2"	B&W	\$75	<input type="checkbox"/>
Eighth Page	2" x 2"	B&W	\$50	<input type="checkbox"/>



For questions, contact Hien Tran
htran@mothersandbabies.org (607) 772-0517 x133

Secure Your Sponsorship Today!

Payment and Contact Information



Make checks payable to:

Mothers & Babies Perinatal Network
 Mail or Drop Off: Mothers & Babies 346
 Grand Avenue Johnson City, NY 13790

Event Sponsors and Program Advertisers:

- *Artwork is Due by April 10th:*
- **Format:**
 - High-resolution (300 dpi)
 - PDF or JPG
 - **Color Ads:** For Platinum Sponsors & Cover Pages Advertisers
 - **Black & White Ads:** Must be submitted in grayscale

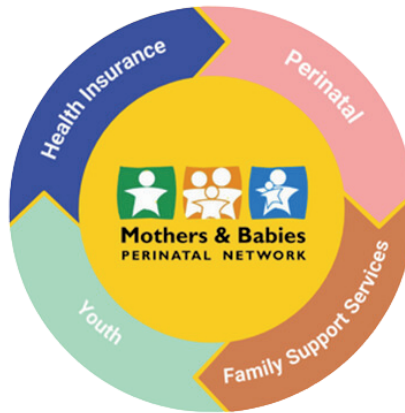
Online - Link & QR Code:

<https://tinyurl.com/MBGala25>



Business/Sponsor Information	Details
Business Name (as it will appear in promotions)	
Raffle Basket Donation (include photo for promotion)	
Facebook URL	
Contact Name	
Address	
Email	
Phone	

Every Family, Every Child, Every Individual



Our History

In 1986, Governor Mario Cuomo called for action to “reduce the incidence of infant mortality in New York State” due to its alarming infant death rate of 12.8 per 1,000 live births—higher than the national average at the time. In response, Mothers & Babies Perinatal Network was formed as an informal coalition in 1988 and became an incorporated organization in 1995.

In recent years, the infant death rate in the Southern Tier has dropped to 5.5 per 1,000 live births. However, every infant death is a heartbreaking tragedy, our mission remains as vital as ever.

(*Note: The infant death rate refers to the number of deaths of infants under one year of age per 1,000 live births.)

Our Mission

To improve pregnancy and birth outcomes, and support the health and development of individuals and families. We achieve this by educating our communities, connecting individuals to services, advocating for system improvements, and partnering with other agencies and providers to strengthen families. For over 25 years, we’ve led innovative strategies, serving as a trusted authority in maternal and child health care.