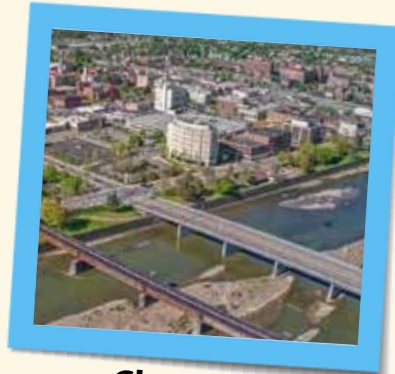


A Year of Empowerment, Care and Impact

July 1, 2023 - June 30, 2024



Broome



Chemung



Chenango

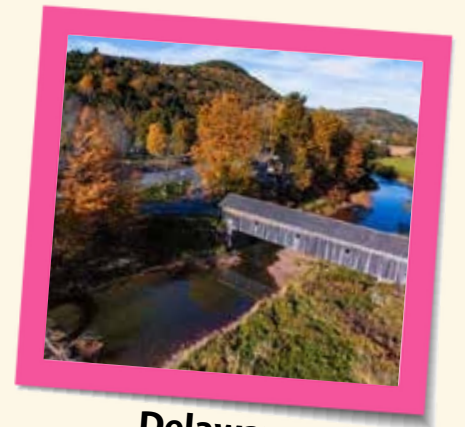


Cortland



Mothers & Babies
PERINATAL NETWORK

mothersandbabies.org



Delaware



Otsego



Tioga

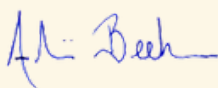


Tompkins

LEADERSHIP

In the words of Maya Angelou, "Do the best you can until you know better. Then when you know better, do better." As our team acclimated to our new space, we needed to adjust our workflows. As we transitioned staff, we needed to adjust our structure. We continue to learn and grow from each other and work hard to keep all programs as seamless as possible to welcome and serve our clients.

I have been with Mothers & Babies Perinatal Network since 1999. Fresh faced and ready to take on the working world, I never imagined I would be with the same agency this many years later. The beauty is that my work and the work of our agency is ever changing and with change comes opportunity. I am so fortunate for my tenure with M&BPN and for it to culminate with the Executive Director position. I have learned so much this past year and it is exhilarating to take the reins and lead us forward. With a solid foundation, passionate staff, a supportive Board and community, we get to say yes more than no, and I am so grateful for the opportunity to see all that we do through my new lens.



With gratitude,
Alicia Beekman



Executive Director

Our founding executive director, Sharon Chesna, retired from the organization in September 2023 after 30 years of leadership and we hired Alicia Beekman to succeed her. Sharon left the legacy of building MBPN from the ground up into the extraordinary organization that it is today. Alicia has many years of experience with MBPN and is wonderful in her new role.

I would like to acknowledge and thank our Board of Directors. This year saw Les Howard, Maureen Hankin, and former Board President Rich Keehle cycling off and we welcomed new board members Jessica Robertson and Kelly Anne Davis and returning board members Eric Denk, Zach Majka, and Theresa Levine.

Thank you for your service!

Board of Directors

CHRISTOPER BARON	KARYN PALMER
JACLYN BOUSCHIE - BOMBARD	JESSICA ROBERTS
DANIELLE BULGER	TERA STANTON
MEGAN CARROLL	SHARI STERLING
EMILY DORVAL	NICOLE TRAVIS
ZACHARY MAJKA	KIM WARD
ANDREW MARIETTA	KELLY ANNE DAVIS
KARINA C. MARTINEZ	JOCELYN YOUNG

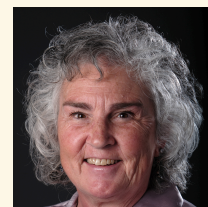
Officers

President
SUSAN SEIBOLD-SIMPSON

Vice President
KERRY GALLAGHER

Treasurer
CLARK GIBLIN

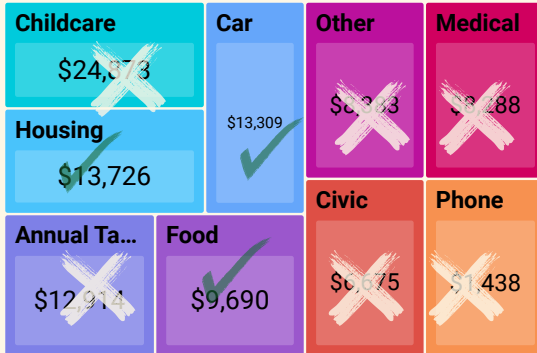
Secretary
MAIRE LOWERY



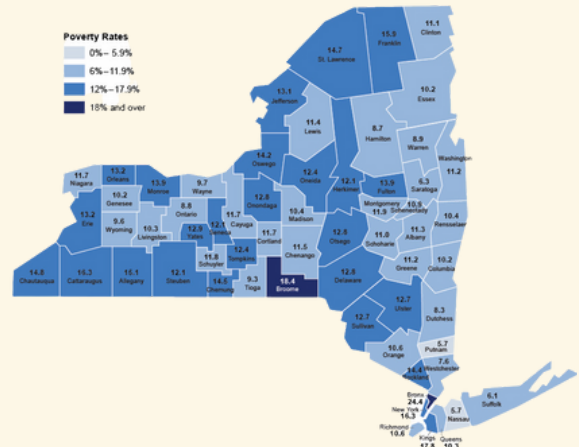
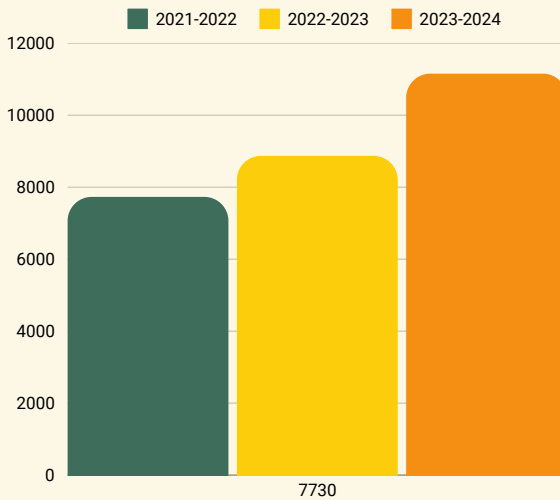
Board President

Did You Know?

A one-parent household in NYS with two children **needs \$99,297** annually for basic needs, while minimum wage offers **only \$33,280**.



Counties We Serve	% in Poverty
Broome	18%
Chemung	15%
Delaware	13%
Otsego	13%
Tompkins	12%
Cortland	12%
Chenango	12%
Tioga	9%



We served 11,500 new clients this past year

We run lean to maximize our impact, with just 30 dedicated employees.

371 new clients served per staff member (annual average)!

Mothers & Babies Perinatal Network (M&BPN) supports families with resources from the start. Our holistic programs empower individuals at all life stages to make informed choices, fostering long-term community benefits and disrupting the cycle of inherited poverty.

Source | ["Living Wage Calculator" 2024](#) Dr. Amy K. Glasmeier and the Massachusetts Institute of Technology.

New Beginnings to Golden Years: Support at Every Stage of Life

Early lifestage investment in families benefits the community as a whole

Health Insurance Services All Ages

- Assisting with applications, billing, and multilingual support for health coverage

Youth Services Ages 10-19

- Empowering young people through education, career skills, and pregnancy prevention

Family Support Services Ages 0-5

- Helping caregivers to connect, access resources, and enhance parenting skills, PAL Centers provide safe and fun locations to bond!

Perinatal Services Ages 0-2

- Providing prenatal guidance, caregiver support



GUIDANCE BEFORE PREGNANCY THROUGH INFANCY

Perinatal Services

Family Support Services

Youth Services



Assuming the role of a parent or caretaker introduces new responsibilities and important considerations.

A pregnant mother and her 7-year-old son escaped domestic violence and arrived in Broome County. Our Perinatal Donations helped them by providing:

- Clothing for her son
- Connections to local resources, including:
 - Food assistance from **SNAP**
 - Nutrition support from **WIC**
 - Heating aid via **HEAP**
 - Thanksgiving assistance

Our Community Health Workers (CHWs) **supported 650 clients and their families this fiscal year**, focusing on prenatal, post-partum, and interconception periods. Among these clients, **482 received education on safe sleep practices and were provided with pack and plays.**

CHWs meet families at home, hospitals, or our headquarters, coordinating care to help reduce risks of premature birth and low birth weight. Key programs promote prenatal care and safe sleep across eight counties, resulting in **1,004 referrals for essential services such as:**

food, medical care, mental health support, and childcare assistance. Proactive care is crucial, as **90% of infant fatalities occur before six months.**

Our support continues to nurture the development of baby and caregivers

Through the kindness of our supporters, we are empowered to weave hope into the lives of those we serve



SIDS Source: NIH, October 2024

CONTINUING SUPPORT FOR BABY & CAREGIVERS

Perinatal Services

Family Support Services

Youth Services



Parents as Leaders (PAL) Centers offer enjoyable, safe environments for play, learning, and connection, providing flexible and culturally respectful support.

The Family Support Services Program provides access to food, housing, and counseling to enhance economic independence for impoverished families, lowering long-term welfare dependency. Our network supports families with children ages 0-5, including teen and single parents facing challenges. We **empower families** through:

- Educational Programs:
 - Mentoring
 - Nutrition
 - Parent/Child Activities
 - Parent Education Classes
 - Socialization
 - Supervised Visitation
- Providing Goods:
 - Clothing
 - Diapers
 - Critical Needs Items
 - Formula

Impact Highlights:

PAL welcomed
702 New Visitors!

- 381 Children
- 321 Adults

Parents as
Leaders (PAL)
Centers:

- Binghamton
- Johnson City
- Whitney Point



Empowered and stable families set up children for academic and social success during adolescence.



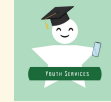
*Center for American Progress

EMPOWERING YOUTH TO MAKE HEALTHY CHOICES

Perinatal Services

Family Support Services

Youth Services



Our Youth Educators go into schools to empower and support students ages 10-19 through adolescent challenges

Our Youth Services Team educates, informs, and empowers youth during adolescence; a time for growth and self-discovery. By offering education and mentorship, we nurture a brighter and more equitable future. Our programs promote positive choices and bridge the achievement gap between underprivileged and wealthier youth.

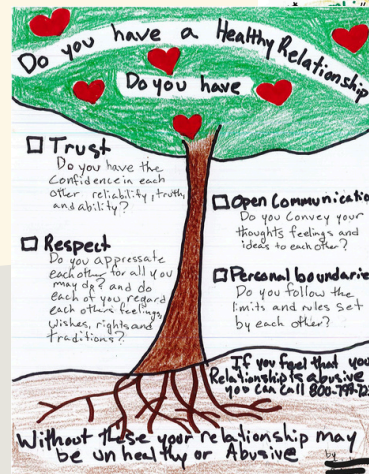
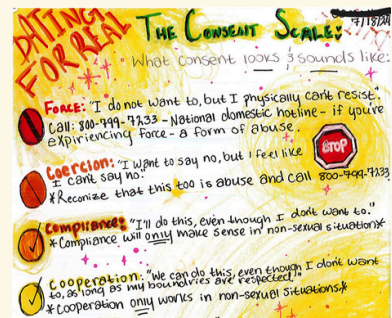
Impact Highlights:

- 2,742 students empowered
- 14 school districts engaged
- 287 hours of enriching programming

We work with key partners to create a supportive network that helps our youth flourish!

Key Programs Include:

- Mental Health/Mindfulness
- Healthy Relationships
- Food Rocks
- Evidence-Based Sex Education



HEALTHCARE IS ESSENTIAL AT EVERY STAGE OF LIFE

Perinatal Services

Family Support Services

Youth Services



Health Insurance Services



Navigators and Community Health Advocates (CHA)

Many families—including entrepreneurs and small to medium business owners—are trapped in cycles of poverty, dealing with untreated chronic conditions and overwhelming medical bills. Our Navigators, fluent in English, Mandarin, Spanish, and Vietnamese, are trained insurance experts who have **assisted 8,802 individuals in accessing critical health resources**. Working closely with **Community Health Advocates (CHA)**, we've helped clients **save over one million dollars on medical expenses**, ensuring they receive the coverage needed to stay healthy and financially stable.

We are proud to support resilient individuals like a grandmother who, caring for her son, was able to find stability through **Medicaid**. Another story involves an **immigrant** battling diabetes, who gained essential hospital care thanks to CHA's assistance. These narratives showcase how healthcare access bridges inequalities and fosters hope within our communities, empowering families to thrive.



"Celia is and has been a godsend for me the past 2 years. I am thankful to have found her!!"

"I was very impressed and relieved to have [Van's] assistance. I would recommend her to anyone needing help navigating insurance."



*Center for American Progress "The Safety Net Is Good Economic Policy."

10TH ANNUAL FASHION GALA

We extend our heartfelt gratitude to the community—our Fashion Gala is truly our favorite event of the year. On April 24, 2024, we had the pleasure of hosting over 350 guests. The evening began with a showcase featuring 20 local businesses and their distinctive products, accompanied by light refreshments, live music, and a cash bar. Guests enjoyed the latest fashion trends showcased by neighborhood clothing stores.



Thank you to all of our generous donors, sponsors, and 19 vendors who for joined us for our most successful fundraiser to date - the 2024 Fashion Gala brought in \$46k+!

We appreciate the 29 models who showcased clothing from local retailers.



Thank You to Our Donors

COMMUNITY BUILDERS | \$2,500 +

Anonymous
Gail Chadwick
Sharon Chesna
Excellus Health Plan Inc
Tina Pennefeather
SEPCO Incorporated
Luann Staniulis
Visions Federal Credit Union

FAMILY CHAMPIONS | \$1,000 - \$2,499

Binghamton West
Broadview FCU
Broome Bituminous Products Inc.
Broome Community College
John Carrigg
GHS Federal Credit Union
Cassandra Liscia
Inc Moscato & Associates
Judith Rhodes
Susan & David Seibold-Simpson
Shari Sterling
Maureen Wilson

HEALTHY BEGINNINGS | \$250 - \$499

Theresa Levine	Ad Elements
Matthews Auto Group	Shelley Barker
Felicia McPhail	Inc Blackbaud
NBT Insurance Agency	Bruce Boyea
Rogers Service Group	Danielle Bulger
Rachel Samiani	Linda Cerra
Shannon Stewart	Rita Connerton
The United Church Of-	James Dobish
Christ First	GM
Congregational	Broadcasting
United Church Of Christ	Maureen &
Wal-Mart Foundation	Peter Hankin
Mark Yonati	Diane Julian

HOPE GIVERS | \$500 - \$999

21st Century Pools And Spas	Lana Rouff
American Food & Vending	The Guthrie Clinic
Lisaanne Bobby	Elizabeth Tricomi
Fidelis Care - Centene	Vieira & Associates
Management Company	Williams Toyota
Council Services Plus Inc.	Jocelyn Young
Fox & Company Davidson	Alicia Beekman
Hatala Orthodontics	GAP Foundation
Stephen Heiss	Gallagher Olive Oil
Howard & Kattell Hinman	Nicole Travis
New York Pizzeria	M&T Bank
Pyramid Brokerage	
Raymond Foundation	

COMMUNITY SUPPORTERS | \$100 - \$249

Ronald Akel	Francisco Matesanz
Sharon Bryant	Donna Distefano
Rozanne Caddick	Jane Blake
Christine Cawley	Coughlin & Gerhart LLP
Eugene Flood	Leslie Howard
David Guy	Miller Auto Team
Ann VanSavage	Sharptech
Liam Burns	Elsie Wager
Eric Denk	Cocoon Wellness
Mary-Ellen Bronson	Andrea Brown
Laureen Chambers	Jaclyn Bombard
Brenda Morrisey	Andrew Marietta
Sadie Purdy	Christina Boyd
Adison Strait	Luba Djurdjinovic
Jessie Daglio	Willow Run Foods
Planet Fitness	Judani Enterprises-
Nicole Sivers	Clean Hamper
Ashley Stephens	Nancy Libous
Michele Barber	Aileen Pan
Karina Martinez	

FRIENDS OF M&BPN | UP TO \$100

Kathleen Allman	Jessica Lurenz
Ramya Ballamudi	Carol Lurenz
Chris Baron	Rosemary Markoff
Carol Battaglini	Isabella Martini
Maureen Bendert	Richard Materese
Nichelle Bertoni	Marshall McMurray
Cynthia Burger	Melissa Lantz Agency
Miguel Burke	MJ's Events And Photo
John Burns	Booth
Donna Burr	Muench Ortho
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Megan Carroll	Norwex
Stephanie	Laura O'Neill
Charnetsky	Valerie Paolucci
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Donna Dailey	Sukanya Prasad
Rajesh Dave	Erica Robinson
Linda Davidson	Felipe Rosa
Laura Davis	Mario Salati
Emily Dorval	Pamela Sanders
DoTerra Essentila	Patrick Scannell
Oils	George Schwarztrauber
Christina Finch	Second Glantz Boutique
Aallyah Fritz	Barbara Simeon
Jacquelyn Gailor	Carl Speicher
Kerry Gallagher	Tera Stanton
Dori Ganisin	Eileen Sullivan
Clark Giblin	Maureen Syron
Healing Elements	The Can Man
Grace Holton	Jeanne Vanburen
Scott Hotalen	Kasey Vought
Abby Kaiser	Patricia Walsh
Salman Khan	Kimberly Ward
Lori Rae LLC	Melissa Warren
Maire Lowery	Heidi Weeks
Sam Lupo	Shawn Wolbert

M&BPN STRIVES TO KEEP DILIGENT DONATION RECORDS. CONTACT US HERE FOR ANY ERRORS OR DICREPANCIES DISCOVERED

FINANCIALS

Mothers & Babies collaborates with government agencies, health organizations, and private funders. However, as demand increases and inflation raises costs, individual contributions are vital to meet the needs of the 8-county community.

FUNDING SOURCES

Government Funders: 65%

- Broome County Department of Social Services
- Broome County Health Department
- City of Binghamton
- Innovation
- NYS Department of Health
- NYS Department of Health Marketplace Integration
- NYS Office of Children & Family Services
- OASAS
- Town of Union

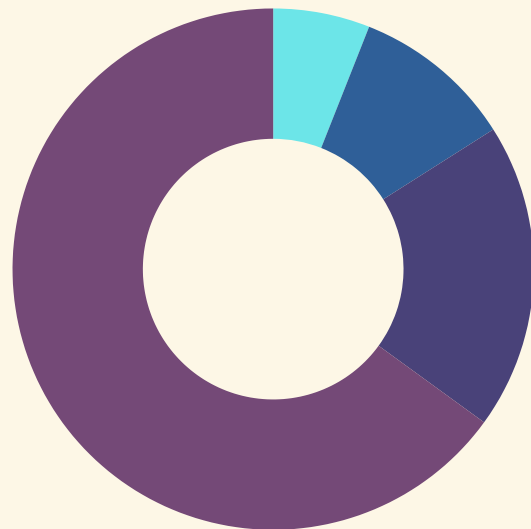
Grant Partners: 10%

- Community Foundation of SCNY, Inc.
- Community Service Society of New York
- United Way of Broome County
- Decker Foundation
- Excellus Foundation
- Key Bank Foundation
- Klee Foundation

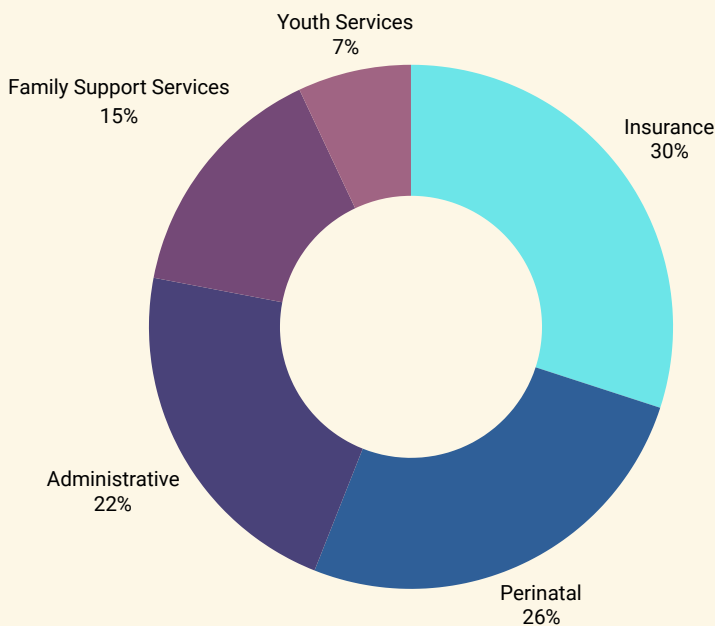
Contract Partners: 6%

- Association of Perinatal Networks
- Care Compass Network
- Guthrie Lourdes
- New York State perinatal Association

Private Donations 19%



OPERATING EXPENSES



WE STRENGTHEN COMMUNITIES BY CONNECTING RESOURCES FOR

Every Individual

Every Child

Every Family

