



10th Annual GUYS & Gals Fashion Gala



Scan the code for
tickets!



Wednesday, April 24, 2024
5:30-8:30pm
DoubleTree by Hilton, Binghamton, NY

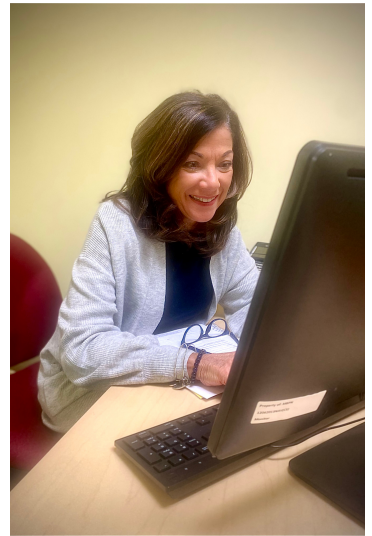
Why You Should Support

M&BPN is a recognized nonprofit organization that has been serving our region for more than 30 years striving to improve pregnancy and birth outcomes and supporting the health and development of women, infants and families.

Proceeds from this exciting event will help us continue to reduce infant mortality.

Your sponsorship supports our 4 core areas:

- Perinatal Programs/Safe Sleep Education and Support
- Teen Pregnancy Prevention Education Programs
- Parents As Leaders (PAL) Family Resource Centers
- Health Insurance Assistance & Problem Solving Programs



You can help us ensure that every baby reaches their first birthday!

Unsafe sleep practices are one of the three primary causes of death for babies. Most of these deaths resulting from unsafe sleep practices are preventable. With your support, we can continue to reduce the risk of infant death!

Enjoy the Benefits of Becoming a Sponsor



Platinum - \$5000

- Title sponsorship for our 10th Annual Fashion Gala
- Signage on the runway
- Sponsor logo featured on all promotional media
- Full page advertisement in gala program
- Opportunity to include information and/or promotional material in official tote bag
- Invitation to VIP Appreciation Event
- Listing in event program, all printed materials, website, and multiple mentions the night of the event
- Logo printed on guest giveaways
- Free vendor table upon request
- Reserved sponsor table for 8 at the gala

Gold - \$2,500

- Signage in registration area
- Half page advertisement in gala program
- Opportunity to include information and /or promotional material in official tote bag
- Invitation to post-gala VIP Appreciation Event
- Listing in event program, website and mention night of the event
- 6 tickets to the fashion gala

Silver- \$1,000

- Signage at the event
- Quarter page advertisement in gala program
- Opportunity to include information and /or promotional material in official tote bag
- Listing in event program and website
- 4 tickets to the fashion gala

Bronze- \$500

- Signage at the event
- Business card sized advertisement in gala program
- Opportunity to include information and /or promotional material in official tote bag
- Listing in event program and website
- 2 tickets to the fashion gala

Become a Gala Vendor

Mothers & Babies Perinatal Network (M&BPN) is inviting businesses providing any type of personal services or products to join us as an exhibitor at our 10th Annual Fashion Show. Examples include: health and wellness services and products, skin care, cosmetics, jewelry, accessories for men, women & children, hair care and more!

While exhibitors are free to offer products for purchase, please keep in mind that this event is specifically a fundraising event for M&BPN and is an opportunity to showcase your merchandise, advertise your business and support a great cause. All sale transactions are the responsibility of the vendor and will not be processed by M&BPN.

Exhibitor display, promotion, raffle baskets will be open to the public from 5:30pm – 7:00pm. The fashion show will run from 7:00pm – 8:30pm inside the ballroom. Throughout the 1 hour and 30 minute exhibitor reception, hot and cold hors d'oeuvres will be served; beverages will be available through a cash bar.



Exhibitor Table Details

SPACES ARE LIMITED—Only 20 Tables Available!

Standard price - \$125.00

NOTE: \$50.00 discount if you provide a gift basket (minimum value \$50) for the basket raffle / auction

Fee Includes:

- Admission for two for the fashion show and the hors d'oeuvres buffet.

If you have more than two people at your table, separate event tickets must be purchased .

- Size/Space: One eight foot skirted exhibit table and two chairs.

Each space is 8x8.

Exhibitor displays must be set up by 5pm.

Electricity available at the display booths.

If you have questions, please contact Sadie Purdy, Development & Marketing Coordinator at (607) 772-0517 ext. 133 or email: spurdy@mothersandbabies.org.

Mothers & Babies does not guarantee exclusivity for any product or service

10th Annual
GUYS & Gals
Fashion Gala

Please return form and payment to:
Mothers & Babies Perinatal Network
346 Grand Ave.
Johnson City, NY 13790
spurdy@mothersandbabies.org



Sponsorship Form

I would like to sponsor the 2024 Fashion Gala at the level of:

☐ Platinum (\$5,000) ☐ Gold (\$2,500) ☐ Silver (\$1,000) ☐ Bronze (\$500)

PLEASE CHECK ONE: ☐ Payment enclosed ☐ Please send me an invoice ☐ Online Payment

Please Note: Platinum: 8 free tickets ; Gold: 6 free tickets; Silver: 4 Free Tickets; Bronze: 2 Free Tickets
(Additional tickets can be purchased at \$40 each)

OTHER SPONSORSHIP OPPORTUNITIES:

Cocktail Bar Sponsor: \$750 - only one available

Benefits include: company signage at both cocktail stations, 1/4 page advertisement in program, and 3 guest tickets to gala

Dessert Sponsor: \$500 - only one available

Benefits include: company signage on ballroom tables, 1/4 page advertisement in program, and 2 guest tickets to gala

Sponsor/Business Name (as you would like it to appear in acknowledgements)

Contact Person

Street Address, City, State, Zip

Email

Phone

Please make checks payable to:
Mothers & Babies Perinatal Network

Make online payments by scanning the
QR Code below!



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Vendor Registration Form

Please return by March 15th to secure your space!

Standard price - \$125.00

NOTE: \$50.00 discount if you provide a gift basket (minimum value \$50) for the basket raffle / auction

Company/Business Name

Contact Person

Street Address, City, State, Zip

Email

Phone

Signature

Date

Please make checks payable to:

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Due Date for Donation: April 5, 2023

If not delivered by due date, additional \$50 fee will be billed to you. Items MAY BE picked up by committee, if needed, with advanced notice.

Donated Item(s): _____

Retail value of donation: _____

Description of item(s)

(please be specific)



- A picture should be included, if possible, for promotion
- Items may also be used for door prizes at the discretion of the Fashion Show Committee

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Program Ad Form

Please return this form by March 15th!

*Centerfold Ad (reserved) for Platinum Sponsors (1 page each)

_____ \$400 Outside Back Cover – Color – 5" wide x 8" tall

_____ \$400 Inside Front Cover – Color – 5" wide x 8" tall

_____ \$400 Inside Back Cover – Color – 5" wide x 8" tall

_____ \$300 Full Page -B/W- 5" wide x 8" tall

_____ \$150 Half Page -B/W- 4" tall x 5" wide

_____ \$100 Quarter Page -B/W- 2" x 5" wide

_____ \$50 Business Card

Company/Business Name

Contact Person

Street Address, City, State, Zip

Email

Phone

Signature

Date

Please make checks payable to:
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All artwork is due no later than March 29th.



About Mothers & Babies

Our History

In 1986 Governor Mario Cuomo issued a charge to "reduce the incidence of infant mortality in New York State" because of its alarming 12.8 infant death rate" (higher than the national average.) Mothers & Babies Perinatal Network began as an informal coalition in 1988 and incorporated in 1995. Today, the infant death rate in the Southern Tier has dropped to 5.5, BUT since the death of any infant is truly tragic, our work remains essential.

*infant death rate is deaths under one (1) year of age per 1,000 live births

Our Mission

To improve pregnancy and birth outcomes and support the health and development of individuals and families. To accomplish this we educate our communities; connect individuals and families to health and other services, advocate for system improvements, and partner with other agencies, government and providers to strengthen families.

We focus on every element of care, from the individual to the health care system to policymakers. For over 25 years, we have been at the forefront of innovative strategies, serving as a trusted resource and authority in maternal and child health care.



Every Woman. Every Child. Every Family

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