

## Our Mission

To improve pregnancy and birth outcomes and support the health and development of individuals and families.

To accomplish this we educate our communities, connect individuals and families to health and other services, advocate for system improvements, and partner with other agencies, government and providers to help strengthen families.

## EVERY WOMAN



## EVERY CHILD



## EVERY FAMILY



**Mothers & Babies**  
PERINATAL NETWORK

346 Grand Ave., Johnson City, NY, 13790 Phone: (607) 772-0517

For more information about Mothers & Babies and the services we provide, please visit our website at [www.mothersandbabies.org](http://www.mothersandbabies.org)



JULY 1, 2022-JUNE 30, 2023

# ANNUAL REPORT





# A MESSAGE FROM OUR EXECUTIVE DIRECTOR

## 2022-2023 Year in Review

This past year has been one with many surprising and momentous opportunities and milestones. With plans to open a second PAL Center in Broome County by the end of 2022, we began the search for a new location in July and in September found a great location to lease. Then an amazing opportunity was made available to us: in seeking Broome County support for the initial year operational costs of the new PAL Center, Broome County Executive Jason Garnar suggested APRA funds could be more easily approved for a capital purchase. This was an absolute godsend for our agency as our current facility was in rapid deterioration and in October, we began to negotiate for a location that could house not only the new PAL Center but could also accommodate our entire agency and allow for future growth. In January '23, we signed an agreement to purchase 338 & 346 Grand Avenue in Johnson City and we closed on the property on May 26, 2023! All of us at M&B are incredibly grateful for the support of Broome County, the Town of Union and the Decker Foundation for their support to help with the purchase of the property. We continued to benefit from other support for the property renovations: first through a partnership with the Village of Johnson City, we are receiving a Restore NY grant to help with immediate renovations and a children's outdoor playground (to be built Spring 2024); and grants from Broome United Way and the Community Foundation for SCNY to help with our move and major renovations. As we closed out the 6/30/23 year end; renovations are rapidly underway and our target move-in date is 7/28/23. The other major milestone our agency is planning for is my retirement! I have been so honored to have been Mothers & Babies founding Executive Director for the last 28 years and with the organization for almost 31 years – starting at first as the Coordinator for Healthy Mothers, Healthy Babies Coalition of SCNY in 1993 and incorporating M&BPN in July 1995. Starting with a NYS Dept of Health grant of \$125,000 in 1995, our growth has been incredible – growing from working by myself to now having an annual budget of over \$2.4 million and an amazingly talented and dedicated staff of 28 employees. I have also been honored and humbled by the commitment of our super volunteers those who have served as officers and members of our Board of Directors over the past many years. I am scared and not yet sure if I am excited about retirement I can't imagine life without Mothers & Babies. This agency has provided me personally so many opportunities which have enabled me to accept federal and state appointments which have allowed me to be part of advocating for improvements in maternal and infant health care and systems here in NYS and in some ways, across the country, but most importantly, here in our south central region. As I prepare to officially leave my position on September 30, 2023, the Board has undertaken a search for the next Director; we are packing and preparing for our move, the opening of the new center, finalizing a new location for the Binghamton PAL Center, and continuing to serve the individuals and families who seek our services, and partner with the many organizations which also work tirelessly to serve individuals and families in need. Mothers & Babies will always be in my heart. As I plan for my next life chapter; I am very proud of the foundation upon which M&B is built, the accomplishments of our agency, and am ready to let my "3rd child" who is now an adult move forward independent of me. Finally, my sincerest thank you to all of our funders and donors for the investments you have made in Mothers & Babies – you have helped to ensure our future!



**Sharon Chesna**  
*M&BPN Executive Director*

Thank you,  
Sharon

# THANK YOU TO OUR GENEROUS DONORS

### \$1 - \$99

Akel, Sara  
Anderson, Kenneth  
Avery, Marian  
Bendert, Maureen  
Bendert, Rebecca  
Blake, Carolyn  
Bobby, Lisanne  
Burger, Cynthia  
Cable, Nancy  
Chametsky, Stephanie  
Cokely, Cheryl & Timothy  
Consol, Dan & Rayanne  
Finch, Christina  
Frisbee, Kimberly  
Gaboton, Lady  
Gailor, Jacquelyn  
Hanson, Linda  
Holton, Grace  
Jacobs, Cory  
Julian, Diane M.  
Lockheed Martin Employees (PAC)  
Materese, Richard  
McCormick, Marianne  
McMurray, Marshall C.  
MediaBrush Marketing  
Mertens, Logan  
Perenyi, Beth  
Purdy, Sadie  
Rockoff, Joel & Rebecca  
Rosa, Felipe  
Sabin-Haggert, Renee  
Salo, Jack  
Schwarztrauber, George & Heidi  
Simeon, Barbara  
Syron, Maureen  
United Way Of Chenango County  
Wallace, Brooke  
Westcott, Pauline  
Yoder, Amelia

### \$100 - \$249

Akel, Ronald  
Allman, Kate & Rich  
Binghamton Eagles Auxiliary #2119  
Blake, Jane  
Boland, Kay  
Bombard, Jaclyn  
Boris, Lenore  
Bryant, Sharon  
Cawley, Christine L.

Chadwick, Keith & Gail  
Corgel, Nikki & Tom  
Cull, Jeffrey  
Denk, Eric  
Distefano, Donna J.  
Djurdjinovic, Luba  
Guy, David & Leslie  
McPhail, Felicia  
Oberg, Roxie & Keith  
Palmer, Concetta  
Pan, Aileen  
Rouff, Lana  
Scannell, Patrick  
Sepe, Lou & Michelle  
Sherba, Mitzie  
Soroar, Sadikul  
VanSavage, Ann  
Wager, Elsie  
Werner, Gene & Don

### \$250 - \$499

Albrecht, Diane & Jerry  
AVRE  
Beekman, Alicia  
Boland, Kay  
Boyea, Bruce W.  
Drake, Sue  
Howard, Leslie  
Libous, Nancy  
The United Church Of Christ First  
Congregational  
Travis, Nicole  
Tricomi, Elizabeth T.  
United Church Of Christ  
Waffle, Amber  
Wise, Eldon

### \$500 - \$999

American Food & Vending  
Broome Pediatrics PC  
Centene Management Company, LLC  
(Fidelis Care)  
Cook, Francie  
Davidson, Fox & Company, LLP  
Feehan, Stephen  
Hinman, Howard & Kattell  
Jones, Kelly  
Keehle, Richard D.  
Melville, Lauren  
Mirabito Fuel Group

Pyramid Brokerage  
Raymond Foundation  
Rhoades, Charles & Judith  
Scoville-Meno  
Seibold-Simpson, Susan & David  
Stanton, Tera A.  
The Guthrie Clinic  
United Health Services Foundation  
Vieira & Associates, CPSs P.C.  
Wells Fargo Advisors  
Williams Toyota

### \$1,000 - \$2,499

Binghamton West  
Broome Bituminous Products,  
Inc  
Carrigg, John & Joann  
Chesna, Sharon  
Excellus Women's Leadership  
GHS Federal Credit Union  
GM Broadcasting  
New York Women's Inc.  
NYSEG  
Pennefeather, Jim & Tina  
Sterling, Shari  
Taft, Anne D.

### \$2,500 - \$4,999

Anonymous  
Battisti, Paul  
Excellus Health Plan Inc  
Gault Toyota  
M&T Bank  
Visions Federal Credit Union

### \$5,000+

Ascension  
Dubay, John  
KeyBank Foundation  
Servpro of Broome County  
United Way of Broome County (Hygiene Closet)

### Please Note:

Mothers & Babies strives to keep diligent donation records. Please contact our office at (607)772-0517 if an error or discrepancy is discovered so that we may correct our records.





# 9th Annual Guys & Gals

Fashion Gala

On April 20, 2023, Mothers & Babies held the 9th Annual Guys & Gals Fashion Gala. This years gala was the most successful fundraiser to date with a record number of attendees and raising over \$40,000! This event could not have been a success without the hard work and dedication of the Fashion Gala Committee.



The Guys & Gals Fashion Gala has always been the largest fundraising event for the agency. Showcasing the latest trends in fashion were **38 models** of all ages! These wonderful models rocked the runway wearing clothing from **12 local clothing retailers!**

Stores included: Angel's Closet, Dick's Sporting Goods, Elizabeth's Shoes & Accessories, Ever After Bridal, Gap, Lily Style Loft, Men's Wearhouse, Mabel D. Orr, Sall Stearns, Southern Tier Harley Davidson, Tom's, and Vintage Vibes Boutique! Thank you to all of our clothing stores for their support and involvement!

Guests were able to peruse the 15 vendor tables set up in the atrium while enjoying live music and great food. Guests also tried their luck at a winning a variety of silent and live auction items, an array of raffle baskets and a 50/50 raffle! A special thank you to our emcees for the evening, **Jordan Patch and Kerry Gallagher!**

Thank you to our sponsors, models, stores, vendors, volunteers, guests, and the Binghamton DoubleTree by Hilton for making this such a magical evening!

Thank you to our platinum sponsors Servpro and Lourdes!



## A MESSAGE FROM OUR BOARD PRESIDENT



This has been another extraordinary year for Mothers & Babies Perinatal Network of South Central New York. Thank you for joining us on our journey to promote our mission “to improve pregnancy and birth outcomes and to support the health and development of all individuals and families” in our multi-county region. This year saw the decision to purchase and relocate to a new building in Johnson City, expand our Parents as Leaders (PAL) Center to Johnson City, plan to relocate to a new PAL Center location in Binghamton, and begin the process of finding a new Executive Director with the announcement of Sharon’s decision to retire in the fall. The purchase of the new facility in Johnson City was financially supported by Broome County, the Town of Union, and the Decker Foundation, and we thank them for their support. We are also appreciative of the assistance of Village of Johnson City, Broome County United Way, and the Community Foundation of South Central New York for assisting with moving and renovation costs. Special thanks to the board members who provided unique guidance throughout the process, including Rich Keehle and Clark Giblin. Thanks also to the individuals who provided contributions to the “Giving Tree” renovation fund – it is still possible to donate online at our website!

I would like to thank all of the members of the Board of Directors who support the agency through their work on the board and in the community. This year saw Theresa Levine cycling off the board. Theresa Levine has been an engaged board member who has been invaluable in her commitment to the agency and will be deeply missed. We welcomed new board members Nicole Travis and Kim Ward and are pleased to have Shari Sterling and Tera Stanton return for an additional term. Thank you for your service!

We had another successful Guys & Gals Fashion Gala in 2022. Many thanks to the Fashion Show committee for their tireless efforts to continue to out-do themselves with fashion-forward models and dynamic exhibitors. Every year continues to demonstrate greater success in raising funds for our programs. We are grateful to everyone who participated through donations of goods and time and to those who attended this wonderful event.

Many thanks to Sharon Chesna, our founding Executive Director, for all of her work continuing to direct the organization and expand our efforts within our region. She has led with vision, passion, and grace. We are indebted to her and all she has accomplished at the local, state, national, and international levels. We have convened a search committee including current and former board members as well as community partners to look for her successor.

-Susan Seibold-Simpson

### OFFICERS

<b>Susan Seibold-Simpson</b> President	<b>Kerry Gallagher</b> Vice President
<b>Clark Giblin</b> Treasurer	<b>Maire Lowery</b> Secretary
<b>Richard Keehle, Jr</b> Past President	

### BOARD OF DIRECTORS

Christopher Baron	Karina C. Martinez
Jaclyn Bombard	Karyn Palmer
Danielle Bulger	Tera Stanton
Megan Carroll	Shari Sterling
Emily Dorval	Nicole Travis
Maureen Hankin	Kim Ward
Les Howard	Jocelyn Young
Andrew Marietta	

We continue to acknowledge our success is the result of the vision and leadership of our Board of Directors and the expertise and dedication of our staff and everyone at M&B is honored that NYS, other government agencies, foundations and donors believe in the mission of our agency and work we do. Our sincerest thanks to everyone who supports us.





Our Perinatal Services provide crucial support to women, children and families who need us. Our Community Health Workers work with women of reproductive age to educate and connect them to the care and services they need to ensure the health and wellness for them and their families.

# PERINATAL SERVICES



Car seat safety education at the 7th Annual Community Baby Shower

**722** Women were helped by a Community Health Worker this year. Our Community Health Workers serve women of reproductive age who are in need of a connection to services. These services include but are not limited to: medical care, prenatal services, postpartum care, early intervention services, pediatric care, behavioral health services, various social services, mental health services, home visiting and education services. The CHWs provide visits in the hospital and at home to provide emotional support and education.

**108** Pack n' Plays were distributed to families without a safe sleep space for their infant. Community Health Workers provide Safe Sleep education, as well as, training on how to properly set up the pack n' play.



Excellus BCBS donates diapers and baby care items for families in need.



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**357** New parents were educated on Safe Sleep practices for their infants. This education discusses the importance of putting a baby to sleep alone, on their backs, and in a crib free of toys, blankets and bumpers. Each new family received a sleep sack, brochures and information about tummy time, room sharing, and risk-reduction strategies.

**417** Personal Health Questionnaires (PHQ-9) were administered by the Community Health Workers to determine if follow-up mental health service referrals were needed. These assessments are important in addressing anxiety and depression including postpartum depression which is described as depression suffered by a mother following childbirth, typically due to the combination of hormonal changes, psychological adjustment to motherhood, and fatigue. Of the 417 questionnaires completed, 50 referrals were made.

# FINANCIALS

## COLLABORATIONS & PARTNERSHIPS

Mothers & Babies is fortunate to work with government agencies, local health organizations, and private funders to ensure our programming is available to those who need it most. Without these crucial partnerships, we would not be able to provide the services that many families need.

### Government Funders:

Broome County Department of Social Services  
NYS Department of Health Division of Family Health  
NYS Department of Health Marketplace Integration  
Broome County Executive & Legislature  
City of Binghamton

### Grant Partners:

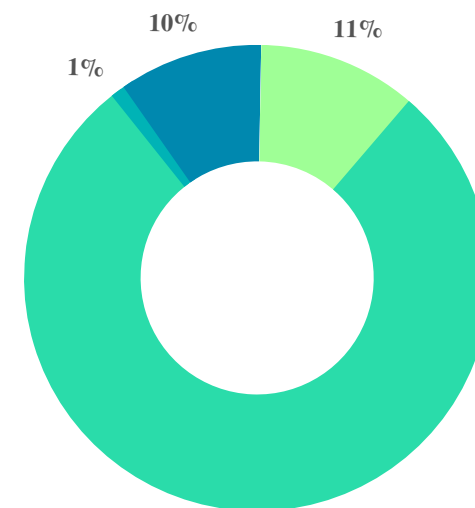
Community Service Society of New York  
Excellus Foundation  
KeyBank Foundation  
United Way of Broome County

### Contract Partners:

Association of Perinatal Networks  
New York State Perinatal Association  
Prevent Child Abuse NY  
Zero To Three

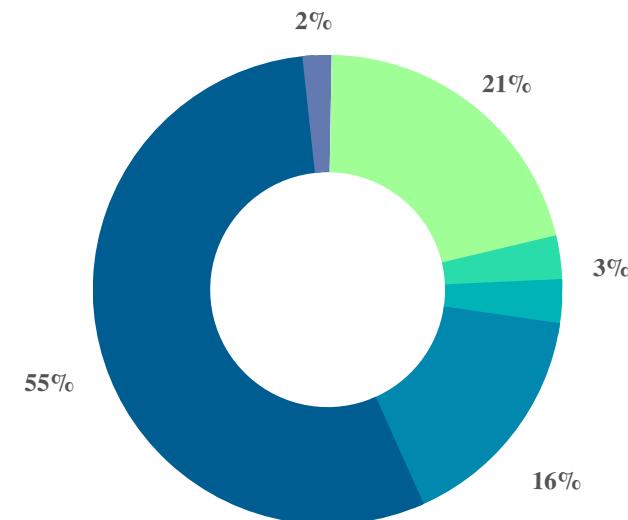
We have been fortunate to receive funding from many foundations and other non-profits this year. Their support has had immeasurable impact on our community.

## FUNDING SOURCES



78% Government  
16% Foundations  
11% Private Donations  
1% Contracts

## EXPENSES



21% Administrative  
16% Subcontracted Services  
55% Direct Program Services  
3% Fundraising  
2% Capital Expansion



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# REACH & IMPACT

Mothers & Babies Perinatal Network has four program areas: Perinatal Services, Family Support Services, Health Insurance Programs, and Youth Services. We offer many services within these core program areas that help promote and further the mission and vision of Mothers & Babies. Our reach extends into an eight-county region across New York state, serving families and individuals in Broome, Tioga, Chemung, Tompkins, Cortland, Chenango, Otsego, and Delaware counties.

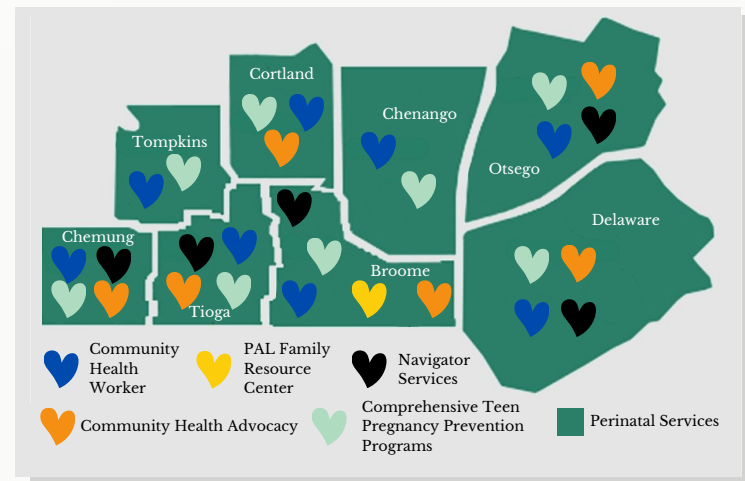
In September of 2022, Mothers & Babies was honored to host the NYSDOH Commissioner, Dr. Mary Bassett, MD, MPH during her visit to Binghamton.

*"I began my visit at a perinatal network that demonstrates the importance of a comprehensive, person- and community-centered approach to care, particularly for low-income people. It was impressive. From health and mental health services to even thinking to have a laundromat on site, this one-stop-shopping initiative was proud of its community approach to improving health. These community services are important resources that must be augmented by public health policies and regulations, a push for health equity and financing schemes for health care that take into account the drivers of ill health."*

-Dr. Mary Bassett, MD, MPH  
NYSDOH Commissioner



Dr. Bassett meets with agency directors and Broome County Health Department officials to discuss local and statewide healthcare initiatives.



15222 Individuals and families were assisted by the agency this year.

524 Individuals were assisted with applying for the WIC program.

787 Individuals were assisted with applying for SNAP benefits.

167 Individuals were assisted with housing insecurity.

228 Individuals were assisted with applying for HEAP (Home Energy Assistance Program)

105 Individuals received assistance with transportation services

# HEALTH INSURANCE



Affordable healthcare is something that all people deserve in order to protect them from health and financial risk. Our NYS-certified Navigators provide free help and guide people through the process of enrolling in a health insurance plan from start to finish. Every day, with the assistance of a Navigator, many individuals, families, and small businesses are able to find affordable, high-quality plans with free preventive care and options for no/low premiums and no/low out-of-pocket costs. We are especially proud of our bilingual staff who can assist individuals in Spanish, Mandarin, Vietnamese, Creole, and French.

Our Community Health Advocate (CHA) assists people with getting the most out of their coverage, resolves medical billing, disputes coverage denials, and applies for hospital and prescription assistance programs.

5186 Adults and children, including 166 pregnant women, were assisted in getting health insurance through the NYS Marketplace.

586 Clients were helped through our Community Health Advocate Program.

\$382,517  
Total amount our clients saved with the help of our Community Health Advocate.





**535** The PAL Center provides a safe, welcoming environment for over **300** families and caregivers each year. Families have opportunities to socialize, participate in activities, attend parenting classes, utilize on-site resources including a children's clothing closet, and connect to local resources within the community.

## Supervised Visitation

This year the PAL Center hosted 814 individual supervised visits for 79 parents and 94 children. During visitation, PAL staff encourage positive interactions and help support the parent in their success.

## Clothing and Diaper Distribution

The PAL Center houses a clothing closet that families in need can access once a month. Over the last year, **148** families visited the clothing closet for **375** children. The PAL Center also provides emergency diapers for families on a monthly basis. During the past year, **289** diaper requests were submitted and fulfilled. We would like to thank all of the community agencies, agency partners, and individuals who donated clothing, diapers, children's toys, and baby items. We would not be able to provide the community with so many resources without your continued support.



KeyBank provided \$25,000 in funding for the PAL Center

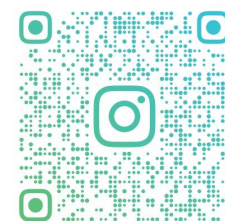
# FAMILY SUPPORT SERVICES



Baby Book Buddies provides interactive storytime at the PAL Center

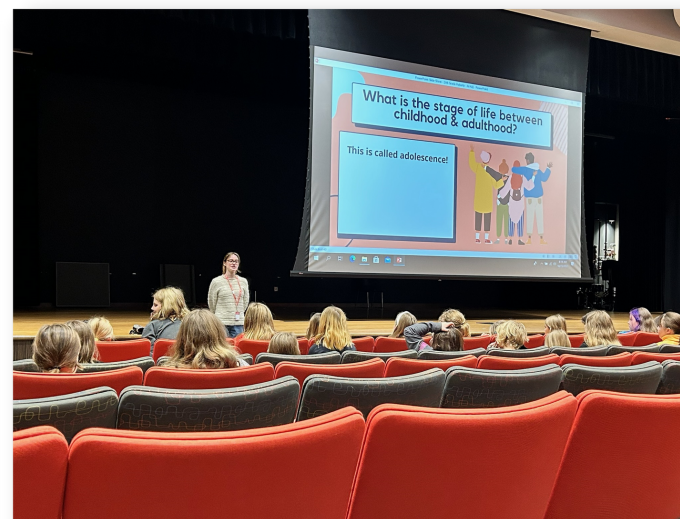


New York State Department of Health Commissioner, Dr. Mary Bassett, visits the PAL Center



# YOUTH SERVICES

Our programs are all-inclusive and provide a full range of information and skills which include abstinence and comprehensive sexual health education; methods to reduce risky behaviors, prevent pregnancy, STD's and HIV. Our life skills programs focus on healthy relationships, financial literacy, adolescent development and career success to help teens develop to their full potential.



Youth Educator, Talia Horowitz, providing education at Owego Elementary School



AmeriCorp service members Grant Russell and Kelsey Cherevko

We partnered with Rural Health Service Corps and hosted two AmeriCorp members who served as Youth Education Specialists and facilitated programs in schools, community agencies, and the Broome County Jail. They also worked on content to share on Facebook and Instagram. Youth Services social media pages have seen an increase of 65% in the number of followers.

Educators held 231 classroom programs for middle and high school youth in Broome, Tioga, and Otsego counties. Within those counties, programs were held at 18 different locations. Various locations included: Binghamton School District, Binghamton University, Candor School District, Catholic Charities of Broome County, Chenango Forks School District, Chenango Valley School District, Children's Home of Wyoming Conference, Harpursville School District, Johnson City School District, Milford School District, Newark Valley School District, Spencer Van-Etten School District, Susquehanna Valley School District, Union Endicott School District, and Windsor School District.



This year, the Youth Services Department subcontracted \$40,000 to six agencies to run summer programming focusing on life skills. They collectively reached 444 youth aged 10-19. The programs focused on mindfulness, community engagement, cultural awareness, STEAM, adulthood, independent living, self-sufficiency, higher education, job training, work experience, leadership skills, social-emotional support, arts and crafts, and relationship building.

The Youth Services Department also began offering programs to the inmates at the Broome County Jail in June 2023. Educators meet with male and female inmates weekly to discuss anger management, conflict resolution, mental health, healthy relationships, and domestic violence.