

Our Mission

To improve pregnancy and birth outcomes and support the health and development of individuals and families. To accomplish this we educate our communities, connect individuals and families to health and other services, advocate for system improvements, and partner with other agencies, government and providers to help strengthen families.

EVERY WOMAN



EVERY CHILD



EVERY FAMILY



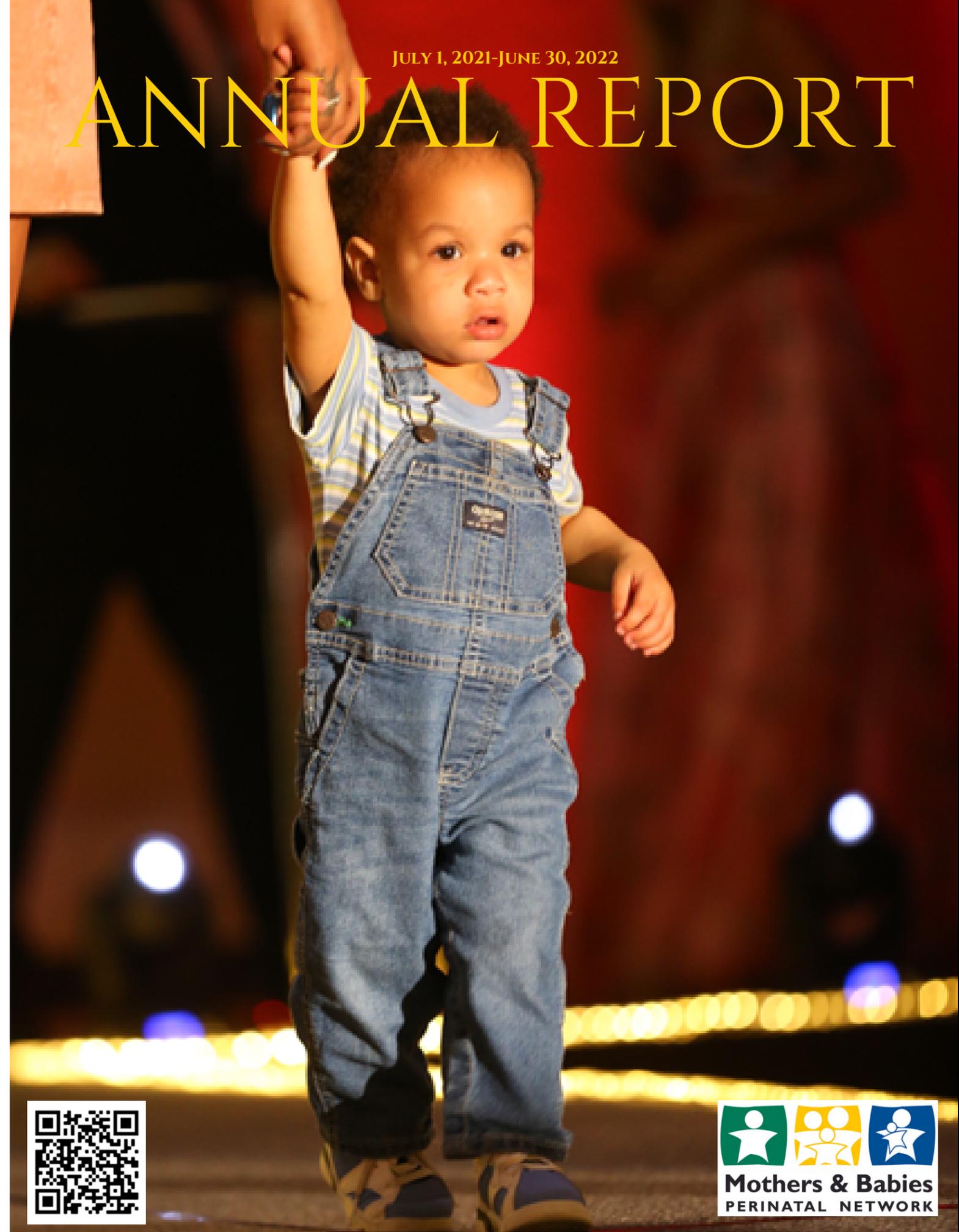
Mothers & Babies
PERINATAL NETWORK

457 State Street, Binghamton, NY 13901 Phone: (607) 772-0517

For more information about Mothers & Babies and the services we provide, please visit our website at www.mothersandbabies.org

JULY 1, 2021-JUNE 30, 2022

ANNUAL REPORT



Mothers & Babies
PERINATAL NETWORK

A MESSAGE FROM OUR BOARD PRESIDENT AND EXECUTIVE DIRECTOR

2021-2022 Year in Review

June 30, 2022 closed out our 27th fiscal year for Mothers & Babies. As we look back over the past 12 months, although there were some challenges, we experienced overall positive outcomes and successes, and we are proud that our agency remains strong and responsive to community and individual needs. Key to our ability to maintain is the strength and expertise of our Board of Directors and our outstanding and dedicated staff. – We couldn't do it without both!



Sue Seibold-Simpson Board President
Sharon Chesna M&BPN Executive Director

Although our fiscal year runs July- June, board member terms are on a calendar year cycle, and this year was a transition year for Board officers. Rich Keehle stepped down from the role of Board President as of 12/31/21, and I began my first year as President in January. I know I speak for the entire Board and for Sharon when I say thank you to Rich for his incredible leadership over the past four years. Rich truly committed himself to Mothers & Babies by always being prepared for board and committee meetings, helping with future visioning, and making connections for the agency out in the community. During the height of the pandemic – despite the extraordinary burden he managed in his employed position at UHS-- he was always available to help M&B. We are grateful for all he accomplished during his tenure. The current panel of board officers includes Kerry Gallagher as vice-president, Clark Giblin as treasurer, and Maire Lowry as secretary. I appreciate all of their hard work and commitment!

We welcomed Jackie Boushie-Bombard, Meghan Carroll, and Jocelyn Young as new board members and Danielle Bulger as a returning board member in 2022. Shari Sterling completed her terms with us, and we will greatly miss her. She has agreed to stay on as a member of the Governance Committee. We hope to continue to grow the Board to a full 25-members in the upcoming year. As the new Board President, I have worked with the other board members, Sharon, and the staff of MBPN to move forward with discussions about updating our Strategic Plan. We continue to prioritize strong relationships with the community along with fiscal accountability and growth for the organization.

We are pleased to present this annual report to you and the community. On the following pages we've shared data on our programs and the hundreds of individuals we have had the privilege of helping: those who needed health insurance coverage or assistance with a medical bill; pregnant individuals and their families needing medical or health supportive services; parents seeking support, advice or resources to help themselves and their families; and teens with questions and concerns about healthy relationships, sexuality and general mental, emotional or physical health. We deeply appreciate the support of our funders, state and community leaders, the local business community and our donors – our agency and work would not be possible without you. We welcome your feedback and comments on this report, your questions if you have some related to our agency, services and next steps, and your recommendations of how we can do more to help make a difference in the community and lives of mothers, babies and families.

Thank you!

THANK YOU TO OUR GENEROUS DONORS

\$1 - \$99

Akel, Ronald
Ashkar, Jessica
Baron, Chris
Bendert, Rebecca
Benz, Mary
Bish, Patricia
Blakeney, Deborah
Bobby, Lisaanne
Bordeau, Mark
Burger, Cynthia
Burns, Sue
Burr, Donna M.
Caiati, Michael
Cerretani, Patricia
Charnetsky, Stephanie
Chenango Bridge United Methodist
Chesna, Yvonne
Christian, Amelia
Consol, Daniel & Rayanne
Costello, Susan
Curley, Sara
Daniels, Sabrina
Dear-Healey, Sally
Deliman, Karen A.
Deubler, Amity
Diaz, Mandy
Dobish, Julie
Dolan, Christina
Dorval, Emily
Driscoll, Dan
Egan, Patricia
Flood, Eugene D.
Gailor, Jacquelyn
Galbraith, Dirk
Gaudet, MaryEllen
Gosney, Martha
Hall, Cheryl
Hankin, Maureen & Peter
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Henneman, Ruth
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Jester, Brian
Jones, Margaret
Julian, Diane M.
Kaiser, Abby
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Lawson, Susan E.
Lucia, Elizabeth
Micholychak, Amanda
Minchitti, Arianna
Molina Health Care Of NY
Netherton, Pat
O'Neill, Laura
Palmer, Karyn
Panus, Naomi
Putrino, Maddie

Rhodes, Judith
Ruffo, Linda
Salati, Mario
Schwarztrauber, George & Heidi
Slezak, Kim
Small, Jennifer
Staniulis, Luann
Stankaitis MD, Joseph A.
Stephens, Ashley
Stern, Marion
Surdey, Mary
Syron, Maureen
Tamowski, Rick
Traficante, Frances
United Way Of Chenango County
Wescott, Pauline
Yoder, Amelia

\$100 - \$249

Allman, Kathleen
Barton, Gail L.
Beekman, Alicia
Biemer, Linda H.
Binghamton University Foundation
Birthright
Blake, Jane
Boland, Elizabeth
Bombard, Jaclyn
Boris, Lenore
Bourdeau, Mark
Boyd, Christina
Bridgewater Church
Brush, Janette C.
Bryant, Sharon
Cawley, Christine L.
Chadwick, Gail & Keith
Corgel, Nikki & Tom
Dave, Rajesh J.
Distefano, Donna J.
Drumm, Kevin
Endwell Family Physicians, LLP
Fitzgerald, Katherine
Grace, Christine
Grace, Kelly
Greenlight
Guy, David H.
Haight, Kayla
Harkness, MaryAnn
Harlost, Diego
Hess, Judi
Howard, Leslie
Hugenbruch, Emily
Jones, Eric
Kane, Jonamae
Lamoureux, Sheri
Le, Julieta
Libous, Nancy
Lurenz, Jessica
McNeil, Marcina

Metzler, Bridget
Mihalik, Nick
Mohr, Linda
Nelson, Teri K.
Padl, Scott
Practice Management Works, LLC
Rouff, Lana
Salanger, Matt & MaryEllen
Scoville-Meno
Sherba, George
Simeon, Barbara
Staley, Roxana D.
Stanton, Kennard
Sullivan, Eileen I.
Thornberg, Robert & Lorelei
Tricomi, Bet & Al
VanSavage, Ann
Verkey, Kimberly
Verrastro, Juliana
Waffle, Amber
Wager, Elsie
Welch, John
Williams, Cathy
Wilson, Maureen D.

\$250 - \$499

Bulger, Danielle
Carroll, Megan
Coddington, Bonnie
Cubic-McMicleen, Maggie
Djurdjinovic, Luba
Doty, David
Egan, Audrey
Labelle, Diane
Levine, Theresa
Marietta, Andrew
McPhail, Felicia
Myers, Brenda
Quidort, Caroline
Scott-Clayton, Judith
Sivak, Robert
Slusser, Karlene
United Church Of Christ
Wise, Eldon

\$500 - \$999

American Food & Vending
Carrigg, John
Coughlin & Gerhart LLP
Council Services Plus INC
CVS
D&R Construction
Future 14, A Junior Achievement Co
Gallagher, Kerry
Greater Binghamton Obstetrics And Gynecology
Harding Brooks Associates LLC
Hillis, Amber

Hinman, Howard & Kattell
Horizons A Division of Empower Credit Union
Keehle, Richard D.
KeyBank Foundation
Mirabito Fuel Group
NBT Insurance Agency
New York Pizzeria
Pyramid Brokerage
Raymond Foundation
Remliks
Seibold-Simpson, Susan & David
Speicher, Carl
Tallmadge Tire
The Guthrie Clinic
United HealthCare Svcs Inc
Wal-Mart Foundation

\$1,000 - \$2,499

Ascension
Auchinachie Services
Binghamton Rotary Charities Fund
Chesna, Sharon
Davidson, Fox & Company, LLP
GHS Federal Credit Union
Hatala Orthodontics, P.C.
Heiss, Stephen & Penny
SEFCU A Federal Credit Union
Sterling, Shari
Taft, Anne D.
Visions Federal Credit Union
Weitsman Shredding LLC
Wells Fargo Advisors

\$2,500 - \$4,999

Anonymous
Broome Bituminous Products, Inc
Excellus Health Plan Inc
SEFCU
Visions Federal Credit Union

\$5,000+

Centene Management Company, LLC (Fidelis Care)
Machak, Edward G.
Servpro of Broome County

Please Note:

Mothers & Babies strives to keep diligent donation records. Please contact our office at (607)772-0517 if an error or discrepancy is discovered so that we may correct our records.

8th Annual Guys & Gals Fashion Gala

After canceling in 2020 and hosting a virtual fashion gala in 2021, we were back in-person at the Binghamton DoubleTree by Hilton for the 8th Annual Guys & Gals Fashion Gala! This event could not have been a success without the hard work and dedication of the Fashion Gala Committee.



Bringing in over \$40,000, the Guys & Gals Fashion Gala has always been the largest fundraising event for the agency. Showcasing the latest trends in fashion were **43 models** age 2 and up! These wonderful models rocked the runway wearing clothing from **16 local clothing retailers!**

Stores included: Amelia + Sophia Boutique, Angel's Closet, Azar, Dick's Sporting Goods, Elizabeth's Shoes & Accessories, Ever After Bridal, Gap, Lily Style Loft, Men's Wearhouse, Once Upon A Child, Plato's Closet, Sall Stearns, Simply Tan/Simply Apparel, Tesorina Boutique, Tom's, and Vintage Vibes Boutique! Thank you to all of our clothing stores for their support and involvement!

Guests were able to peruse the 15 vendor tables set up in the atrium while enjoying live music and great food. Guests also tried their luck at a winning a variety of silent and live auction items, an array of raffle baskets and a 50/50 raffle! A special thank you to our emcees for the evening, **Jordan Patch and Kerry Gallagher!**

Thank you to our sponsors, models, stores, vendors, volunteers, guests, and the Binghamton DoubleTree by Hilton for making this such a magical evening!

Thank you to our platinum sponsor Servpro!



None of this would have been possible without the vision and passion of the Fashion Gala Committee: **Co-Chairs, Kerry Gallagher and Karyn Palmer**, Sue Seibold-Simpson, Danielle Bulger, Maureen Hankin, Karina Martinez, Sadie Purdy, and Executive Director Sharon Chesna.

BABIES & BEYOND

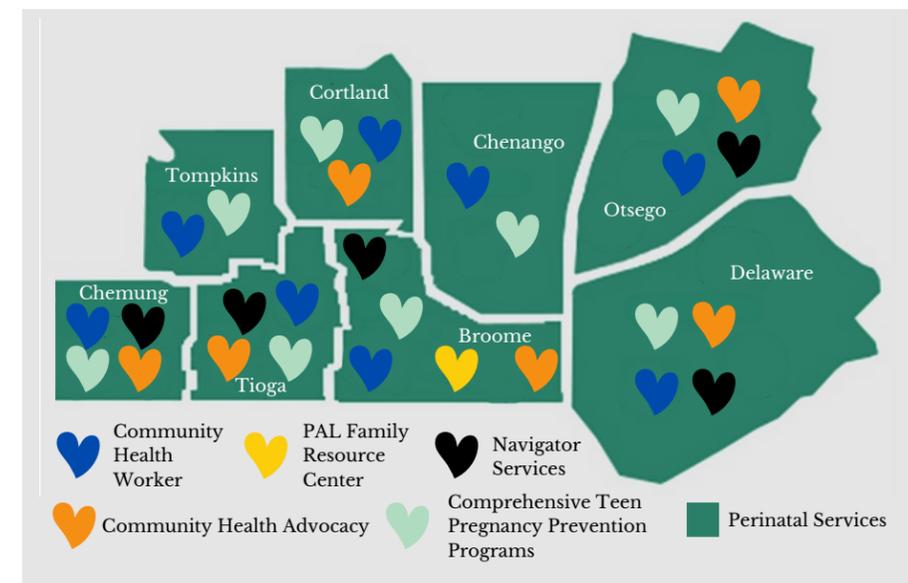
SHOWCASING M&B EXPERTISE It is always exciting when our staff and agency receive recognition by other entities. This year, our Executive Director, Health Insurance Director, Youth Services Director and one of our Community Health Workers all presented at state-level conferences. Our Executive Director presented at the NYS Perinatal Association's annual conference in June on the integration of perinatal network services with health systems and medical providers for improving community and individual health outcomes. Due to her multi-lingual capacity, the Health Insurance Director presented on behalf of the NYS DOH in Mandarin on a webinar sponsored by the New Tang Dynasty and World Journal to reach the Chinese community and help them enroll in health insurance coverage through the NYS of Health Marketplace. The Youth Services Director was asked to join the planning committee for the NYS DOH "Provider Day" conference for all perinatal, sexual health and adolescent pregnancy prevention DOH contract agencies and also presented a session at the conference on "being a trauma-informed sex educator".

STROLLER DONATION In September 2021, the Broome County United Way was contacted by an anonymous donor who wanted to make a difference in the community. Our Perinatal Services program had recently been working with many homeless people without transportation. We were tasked with coming up with one thing that would make a significant difference in the lives of the families that we serve for roughly \$1,000. We immediately thought...STROLLERS! The United Way donated 8 single strollers and 2 double strollers to be distributed to families in need. Over the course of the last 11 months, these strollers helped 10 families with a total of 23 children for whom their primary transportation was walking. Each family that received the strollers had no car and no other way to perform errands, attend appointments or get from place to place. They were all incredibly grateful for this donation and Mothers & Babies is fortunate to have had this opportunity to help the families that we work with.

SCHOOL & COMMUNITY PARTNERSHIP The Youth Services team was asked to present puberty and hygiene education to all of the 5th grade students in the Windsor school district. The team met with the school social workers and scheduled a day to visit all three elementary schools and presented to 46 boys and 47 girls in total. Additionally, the team partnered with Crime Victims Assistance Center who had received a large donation of hygiene supplies, and boxes of deodorant, pads, tampons, toothpaste, brushes, etc. were brought to one elementary school to be dispersed to all three. Working with these 5th grade students provides an opportunity to expand our work with this grade throughout this district and others.

OFFICERS

- Susan Seibold-Simpson**
President
- Kerry Gallagher**
Vice President
- Clark Giblin**
Treasurer
- Maire Lowery**
Secretary
- Richard Keehle, Jr**
Past President



BOARD OF DIRECTORS

- Christopher Baron
- Jaclyn Bombard
- Danielle Bulger
- Meghan Carroll
- Emily Dorval
- Maureen Hankin
- Les Howard
- Theresa Levine, Esq
- Andrew Marietta
- Karina C. Martinez
- Karyn Palmer

We continue to acknowledge our success is the result of the vision and leadership of our Board of Directors and the expertise and dedication of our staff and everyone at M&B is honored that NYS, other government agencies, foundations and donors believe in the mission of our agency and work we do. Our sincerest thanks to everyone who supports us.



Our Perinatal Services provide crucial support to women, children and families who need us. Our Community Health Workers work with women of reproductive age to educate and connect them to the care and services they need to ensure the health and wellness for them and their families.

PERINATAL SERVICES



743 Women were helped by a Community Health Worker this year. Our Community Health Workers serve women of reproductive age who are in need of a connection to services. These services include but are not limited to: medical care, prenatal services, postpartum care, early intervention services, pediatric care, behavioral health services, various social services, mental health services, home visiting and education services. The CHWs provide visits in the hospital and at home to provide emotional support and education.

98 Pack n' Plays were distributed to families without a safe sleep space for their infant. Community Health Workers provide Safe Sleep education, as well as, training on how to properly set up the pack n' play.



435 New parents were educated on Safe Sleep practices for their infants. This education discusses the importance of putting a baby to sleep alone, on their backs, and in a crib free of toys, blankets and bumpers. Each new family received a sleep sack, brochures and information about tummy time, room sharing, and risk-reduction strategies.

377 Personal Health Questionnaires (PHQ-9) were administered by the Community Health Workers to determine if follow-up mental health service referrals were needed. These assessments are important in addressing anxiety and depression including postpartum depression which is described as depression suffered by a mother following childbirth, typically due to the combination of hormonal changes, psychological adjustment to motherhood, and fatigue. Of the 377 questionnaires completed, 67 referrals were made.

FINANCIALS

COLLABORATIONS AND PARTNERSHIPS

Mothers & Babies is fortunate to work with government agencies, local health organizations, and private funders to ensure our programming is available to those who need it most. Without these crucial partnerships, we would not be able to provide the services that many families need.

Government Funders:

- Broome County Department of Social Services
- New York State Department of Health: Division of Family Health & Marketplace Integration

Grant Partners:

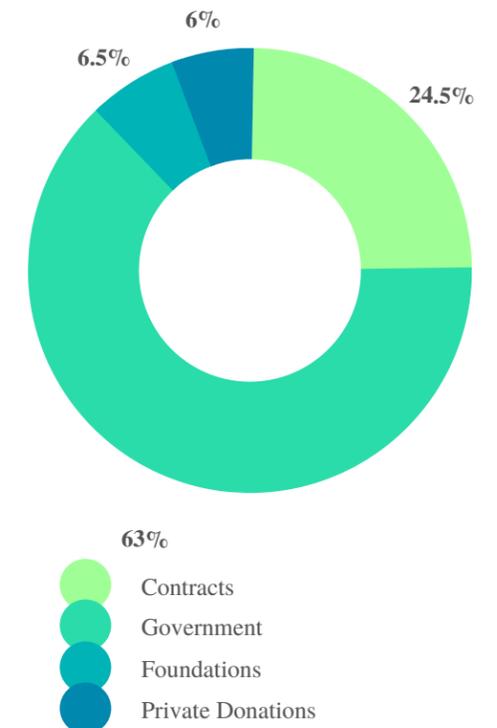
- Care Compass Network
- Community Foundation of SCNY
- Community Service Society of New York
- Conrad & Virginia Klee Foundation
- Floyd Hooker Foundation
- Mother Cabrini Foundation
- New York State Council of Non-Profits
- United Way of Broome County
- Walmart

Contract Partners:

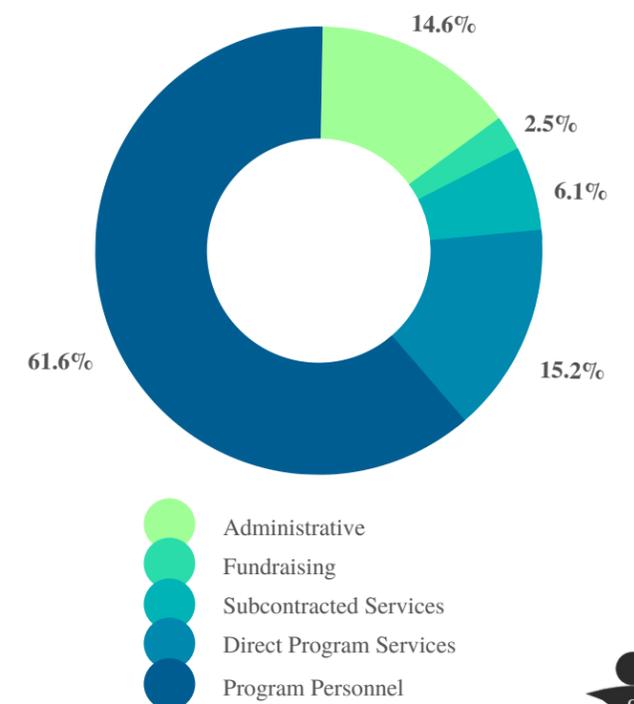
- Association of Perinatal Networks
- New York State Perinatal Association
- Prevent Child Abuse NY

We have been fortunate to receive funding from many foundations and other non-profits this year. Their support has had immeasurable impact on our community.

FUNDING SOURCES



EXPENSES



"Great staff. Very friendly and helpful."

"Thank you for being one of the best parts of my day, and all your help really makes a huge difference in our lives."

"Have been going here for help applying and renewing my family's health insurance since 2015. Their navigators are knowledgeable, helpful and efficient with guiding individuals through the healthcare application."

"Awesome place for little kids and parents of little ones!"

"Highly recommend this agency and am thankful for their help and support."

"Very helpful and friendly staff. I highly recommend this agency."

"Helped me with infant baby girl clothes."

"Professional, personal, and they do everything they can to help solve your problems."

"I visit my daughter here. The staff is very courteous. They offer programs and events and it's a free place for parents to bring their children there to play."

"The staff here is amazing, and shows a clear desire to help!"

"My Navigator was absolutely amazing. She communicated all options in a clear and concise manner and was extremely knowledgeable and professional. I would recommend or refer to her without hesitation."

"Very friendly, approachable and quick in dealing with the matter!"

HEALTH INSURANCE



Affordable healthcare is something that all people deserve in order to protect them from health and financial risk. Our NYS-certified Navigators provide free help and guide people through the process of enrolling in a health insurance plan from start to finish. Every day, with the assistance of a Navigator, many individuals, families, and small businesses are able to find affordable, high-quality plans with free preventive care and options for no/low premiums and no/low out-of-pocket costs. We are especially proud of our bilingual staff who can assist individuals in Spanish, mandarin, Vietnamese, creole, and French.

Our Community Health Advocate (CHA) assists people with getting the most out of their coverage, resolves medical billing, disputes coverage denials, and applies for hospital and prescription assistance programs.

4501 Adults and children, including 173 pregnant women, were assisted in getting health insurance through the NYS Marketplace.

681 Clients were helped through our Community Health Advocate Program.

\$272,993
Total amount our clients saved with the help of our Community Health Advocate.

Top 25% Of agencies across New York State for the number of applications completed.



300 The PAL Center provides a safe, welcoming environment for over 300 families and caregivers each year. Families have opportunities to socialize, participate in activities, attend parenting classes, utilize on-site resources including a children's clothing closet, and connect to local resources within the community.

FAMILY SUPPORT SERVICES



Safe Babies Court Team

Zero To Three National Infant Toddler Court Program approved a second year of funding with a focus on capacity-building to include professional and community education to increase knowledge and community awareness of the child welfare system and areas in need of support and reform. Working in conjunction with child welfare professionals and Broome County Family Court, Mothers & Babies continues to work toward systemic changes that will expedite permanency for infants/toddlers who enter the child welfare system and have been placed in foster and/or kinship care. This project consists of large community collaborations and works to wrap timely and targeted services around families to eliminate barriers and reduce the risk of recurring abuse and neglect after permanency has been achieved.



YOUTH SERVICES

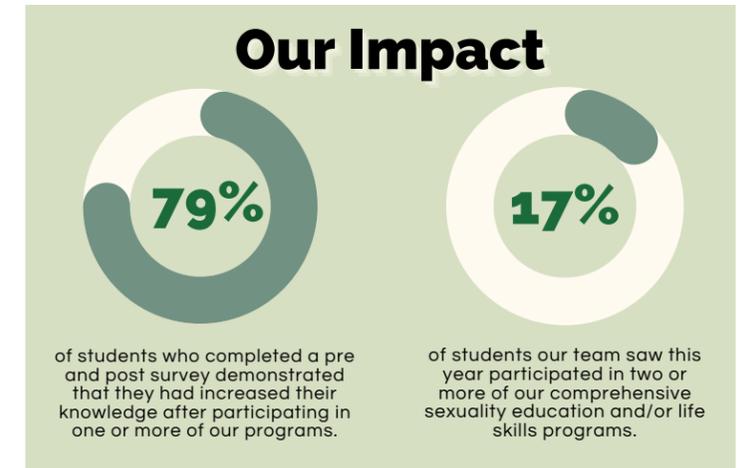
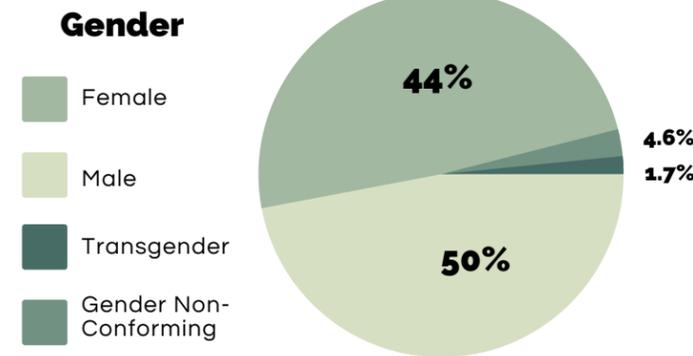
Our programs are all-inclusive and provide a full range of information and skills which include abstinence and comprehensive sexual health education; methods to reduce risky behaviors, prevent pregnancy, STD's and HIV. Our life skills programs focus on healthy relationships, financial literacy, adolescent development and career success to help teens develop to their full potential.

Educators held 245 classroom programs for middle and high school youth in Broome, Tioga, and Otsego counties. Within those counties, programs were held at 11 different locations. Locations included: Binghamton University, Catholic Charities of Broome County, Chenango Forks School District, Milford School District, Newark Valley School District, Owego School District, Spencer Van-Etten School District, Susquehanna Valley School District, Union Endicott School District, Windsor School District, and Mothers & Babies Perinatal Network.



Supervised Visitation

This year the PAL Center hosted 1279 individual supervised visits for 103 parents and 134 children. During visitation, PAL staff encourage positive interactions and help support the parent in their success.



Our Student Participants

