



Mothers & Babies

PERINATAL NETWORK



Annual Impact Report
July 1, 2019—June 30, 2020
Strengthening our Community

Every Woman, Every Child, Every Family.

Mothers and Babies
457 State Street
Binghamton, NY 13901

A message from our Board President

Richard Keehle Jr.



As we reflect on the 2019-2020 fiscal year, a year that we will remember as the agency has had to persevere, adapt our business model and respond to the unprecedented Coronavirus pandemic to ensure continuity of valued services to those in need within the communities we serve.

On behalf of the Board, we are very proud of how the agency has responded in connecting with our community to meet their needs during these very challenging times. A huge Thank You to our Mothers & Babies team led by our Executive Director Sharon Chesna, for their untiring dedication to their work and the support and assistance they provide to individuals and families each and every day. The pandemic has had significant impact on our agency, modifying and/or delaying some services and cancellation of our major fundraising event, the Fashion Gala. We are very grateful and elated to share that when the majority of local businesses that committed to being Gala Sponsors learned of our need to cancel the event; continued to support Mothers & Babies by turning their sponsorship commitment to direct donations. We're equally indebted to NYS, other government and private entities for providing flexibility in program delivery and contract extensions to retain allocated grant funds as budgeted.

I would like to thank the Board of Directors for their continued dedication and commitment. Their continued support has been unwavering during the pandemic and truly valued. Board members who transitioned off during the past year included: Natalie Knudson, Toni Lehr, Zach Majka (Past President), Andrew Marietta (Vice President), and Lyubov Nixon. We thank all of them for their many years of service and let them know, they will be deeply missed. In January we welcomed the following Board Members to the Mothers & Babies family: Kristy Alfano, Kerry Gallagher, Clark Giblin & Karyn Palmer.

Although our focus has been on responding to the current pandemic, the Board of Directors have been engaged with our Strategic Plan that will lead us into the future. Everchanging grant stability and alignment with Care Compass will be critical to provide such valued services to the communities we serve!

2020 Board of Directors (New Officers in Blue)

Kristy Alfano	Clark Giblin	Karyn Palmer
Danielle Bulger	Maureen Hankin	Karen Roeske—Secretary
Eric Denk	Les Howard	Sue Seibold-Simpson—Vice President
Lesley Frey	Richard Keehle, Jr.—President	Tera Stanton
Holly Brozzetti Fuller	Theresa Levine	Shari Sterling—Treasurer
Kerry Gallagher	Maire Lowery	
Sharon Chesna—Executive Director		

Our Mission:

To improve pregnancy and birth outcomes and support the health and development of individuals and families.

To accomplish this we educate our communities; connect individuals and families to health and other services, advocate for system improvements, and partner with other agencies, government and providers to help strengthen families.

Serving Our Community in a Time of Need



When the Coronavirus pandemic hit our country this past March, many individuals, families and businesses were left reeling. Our community came together, and we were able to continue to provide services for those who needed them most. Many organizations including the United Way, Rotary Club of Binghamton, local churches and individuals donated funds or hundreds of diapers, formula, wipes and other essential materials for us to distribute. YA sincere thank you to all: you helped us to keep our "virtual" doors open and continue to provide services to anyone who needed them.

During the height of the pandemic, from March until June,

- We experienced a 500% increase in requests for diapers and formula as compared to 2019! Thanks to our donors, we were able to fulfill these requests to provide families with the much needed supplies to keep their babies safe and healthy.
- When workers were losing jobs and critical health benefits, our staff was able to help 2,000 individuals and families get health insurance through the NYS Marketplace.
- When the decision had to be made to cancel our Annual Fashion Gala in April, our sponsors and donors asked us to use their sponsorship dollars - over \$20,000 to assist moms, babies and families who needed our help.

Our Perinatal Services



Our Perinatal Services are here to help provide crucial support to the women, children and families who need us. Our Community Health Workers work with women of reproductive age to educate and find the care and services they need to ensure health and wellness for them and their families.

Our CHWs assist in finding health insurance and doctors, conduct home visits, provide Safe Sleep education and offer emergency help when a family cannot afford a safe sleep space, help parents quit smoking before and after birth and provide many other crucial services.

COMMUNITY IMPACT

- * Our Community Health Workers provided over **13,200** visits with women & families in need of crucial services and support
- * Over **744** women were given the comfort of providing their child a safe place to sleep through our **Cribs 4 Kids** program
- * **19** pregnant women & parents were successful in stopping smoking through our Quit Kit Counseling program, improving their personal health and that of their baby's

Our Health Insurance Programs

People deserve affordable health care to protect them from health and financial risk. Our NYS-certified Navigators provide free help and guide people through the process from start to finish. Every day, with Navigators' assistance, many individuals/families/small businesses are able to find an affordable high-quality plan with free preventive care, and options for no/low premiums and no/low out-of-pocket costs.

Our Community Health Advocate (CHA) helps people get the most from their coverage, resolve medical billing, dispute coverage denial, and apply for PFAP, prescription assistance programs.

COMMUNITY IMPACT

- * Over **6,482** individuals were able to receive the proper health care coverage they needed for their families with the assistance of our Health Insurance Navigators
- * **179** pregnant women were enrolled in services to ensure they received the prenatal care they needed
- * Our Community Health Advocate assisted **614** families with medical billing and coverage issues saving them over **\$268,000** in out of pocket costs



"I had a C-Section scheduled 19 days after my husband's employer told him they could no longer afford family coverage. Your Health Insurance team responded so quickly and were able to help both myself and my two year old get coverage. We could never thank you enough for all your help"

Youth Services for Teen Pregnancy Prevention and Support Services

Our Teen Pregnancy Prevention programs are all-inclusive and provide a full range of information and skills which includes abstinence and comprehensive sexual health education; methods to reduce risky behaviors, prevent pregnancy, STDs and HIV.

We provide adult preparation life skills lessons focusing on healthy relationships, financial literacy, adolescent development, and career success to help teens develop to their full potential.

We are trauma informed and partner with school districts, community agencies, teachers, parents, and students to provide inclusive, medically accurate, age-appropriate lessons geared

COMMUNITY IMPACT

- * Over **2,900** students across the Southern Tier participated in our Youth Services and Teen Pregnancy Prevention Programs during the 2019-2020 school year
- * **1,473** students in grades 6-8 took part in our **Draw the Line** program, teaching them the importance of healthy behaviors and relationships
- * **464** High School students went through our **Be Proud Be Responsible** program, using interactive technology to learn how to make educated and responsible decisions regarding their sexual health



“ I have learned that mental diseases are not always noticeable and your mental health should come first.”

“I learned to make sure you always listen to your inner voice and I don’t need to do what everyone else is if I don’t feel comfortable. “

Family Support Services

Our PAL Center is a safe and welcoming environment where staff provide non-judgmental support, education, and resources to families. We share with families essential skills to promote healthy family dynamics and proper parenting techniques.

The Supervised Visitation program provides additional supervised visits for families to promote bonding and expedite the reunification process.

In addition, our Women's Empowerment Program helps women achieve personal success, while also providing them with the life and career training to help their families.

COMMUNITY IMPACT

- * **586** hot meals were provided to parents and children in need through our PAL Dinner Bell Program
- * **416** families accessed our PAL clothing closet for needed children's clothing, diapers, and supplies
- * Parents and children made over **3,000** visits to our PAL drop-in program to spend quality time together learning and bonding as a family
- * **232** families reported and demonstrated improved communication and bonding with their children after taking part in PAL programs



Collaborations and Partnerships

Mothers and Babies is fortunate enough to work with government agencies, local health organizations, and private funders, to ensure our programming is available to those who need it most. Without these crucial partnerships, we would not be able to provide the services many families need.

Government Funders

**Broome County Department of Social Services
City of Binghamton
New York State Dept. of Health
(Division of Family Health & Marketplace Integration
Tioga County Dept. of Social Services**

Grants & Contract Support

We've been so fortunate to receive funding from many foundations and other non-profits this past year. Their support has had immeasurable impact on our community.

Grant Partners

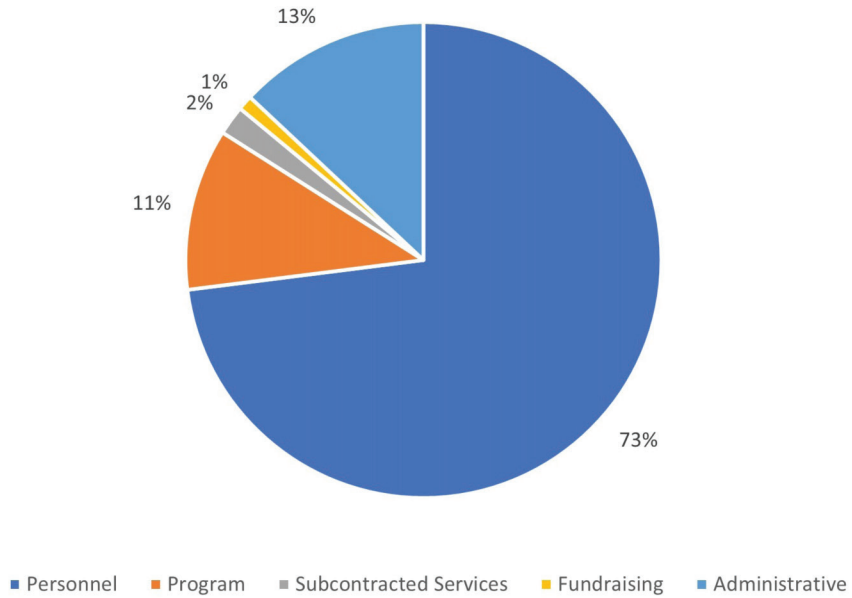
**Care Compass Network
Community Foundation of SCNY
Community Service Society of New York
Conrad & Virginia Klee Foundation
Floyd Hooker Foundation
George A. & Margaret Mee Foundation
J.M. McDonald Foundation
The Kresge Foundation
Mother Cabrini Foundation
New York State Council of Non-Profits
United Way of Broome County
Walmart**

Contract Partners

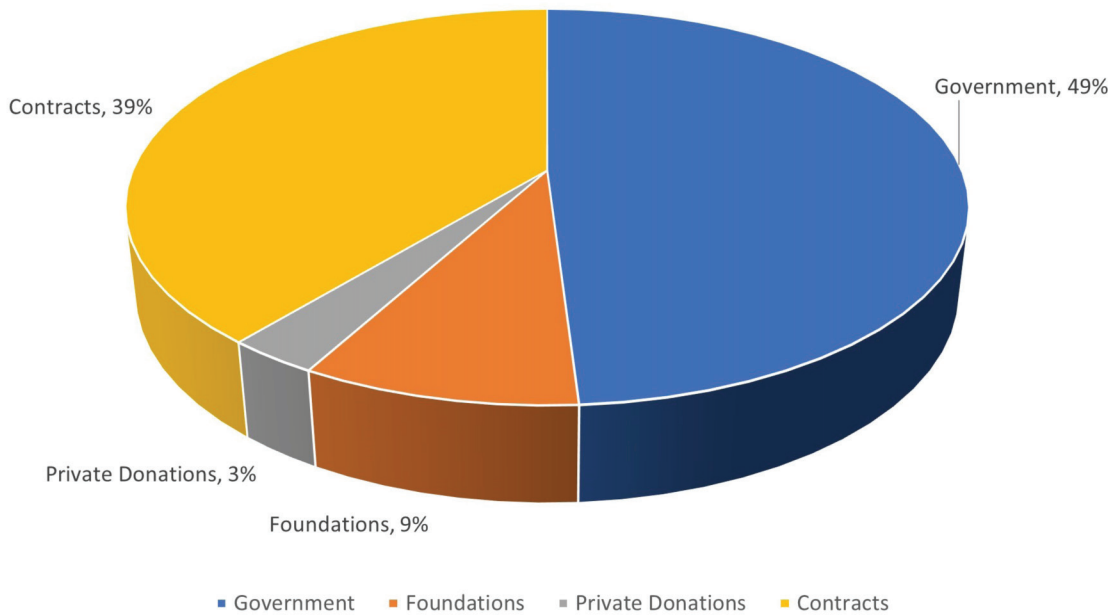
**Association of Perinatal Networks
Care Compass Network
Family Planning of SCNY, Binghamton
New York State Perinatal Association
Prevent Child Abuse NY
Rural Health Network of SCNY**

Financials

Expenses



Funding Sources



THANK YOU to our Generous Donor Community

\$1-\$99

Akel, Ronald
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 Barker, Richard S. & Shelly
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Saint-Phard, Carlet
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 Stoughton, Denise
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 Yoder, Amelia

\$100-\$249

Abbott, Rachel
 Barton, Gail L.
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 Boris, Lenore
 Bowersox, Melodie & Daniel
 Carpenter, Maeve
 Casey, Alberta
 Chadwick, Keith & Gail
 Chesna, Nicholas & Christina
 Coddington, Bonnie
 Corgel, Nikki E. & Tom
 Denk, Eric
 Djurdjijinovic, Luba
 Emil's Jewelry Design
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 Giblin, Clark
 Guy, David H.
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 Lowery, Maire
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 Pan, Aileen
 Ronan, Peter G.
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 Staley, Roxana D.
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 SEFCU
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SERVPRO of Broome,
 Tompkins & Tioga Counties

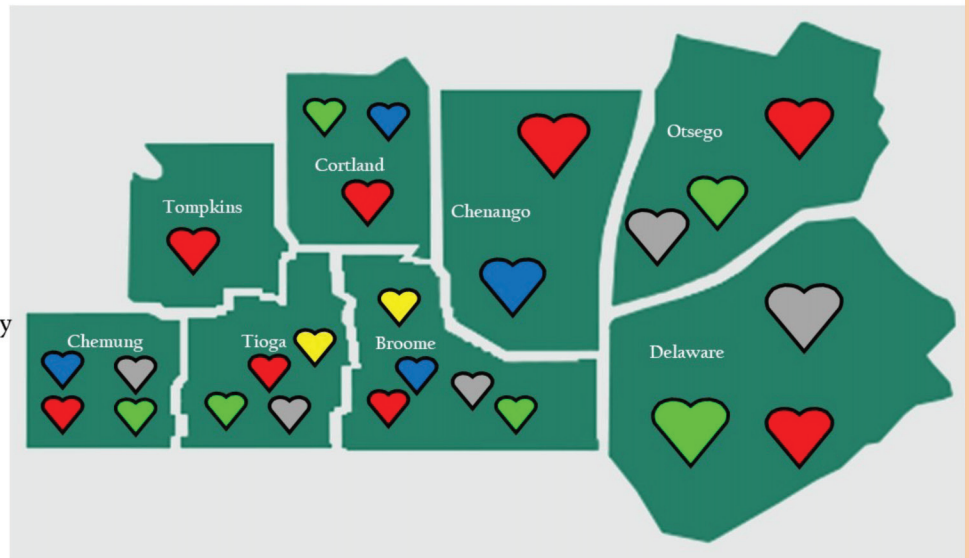
PLEASE NOTE:

Mothers and Babies strives to keep diligent donation records. Please contact our office at 607-772-0517 if an error or discrepancy is discovered so that we may correct our records.

Here to Serve Throughout the Southern Tier!

We're proud to offer a variety of our services to eight (8) counties across the Southern Tier. From Perinatal Services to Adolescent Pregnancy Prevention and Education our staff is here to help. Although all programs are not available in each county, we work tirelessly with over 100 local organizations to ensure ALL families get the assistance they need.

-  Perinatal Services
-  Navigator Services
-  Community Health Advocacy
-  Comprehensive Teen Pregnancy Prevention Programs
-  Community Health Worker
-  PAL Center & Women's Empowerment Program



Media Partners

We'd like to thank the following media partners for helping us to promote our programs throughout the Southern Tier!

Magic 101.7
Equinox Broadcasting
Townsquare Media
WBNG
Newschannel 34
Spectrum
Fox 40
AdElements



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For more information on Mothers & Babies and the services we provide, visit our website at mothersandbabies.org

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